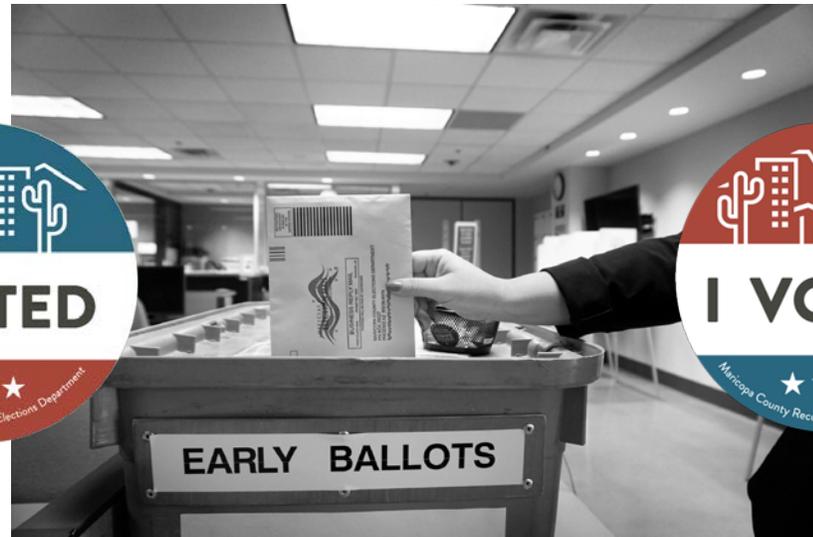




Maricopa County Elections Department

# 2020 NOVEMBER GENERAL ELECTION PLANS

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# COVID-19 & OVERCOMING HURDLES

Impacting the 2020 Elections

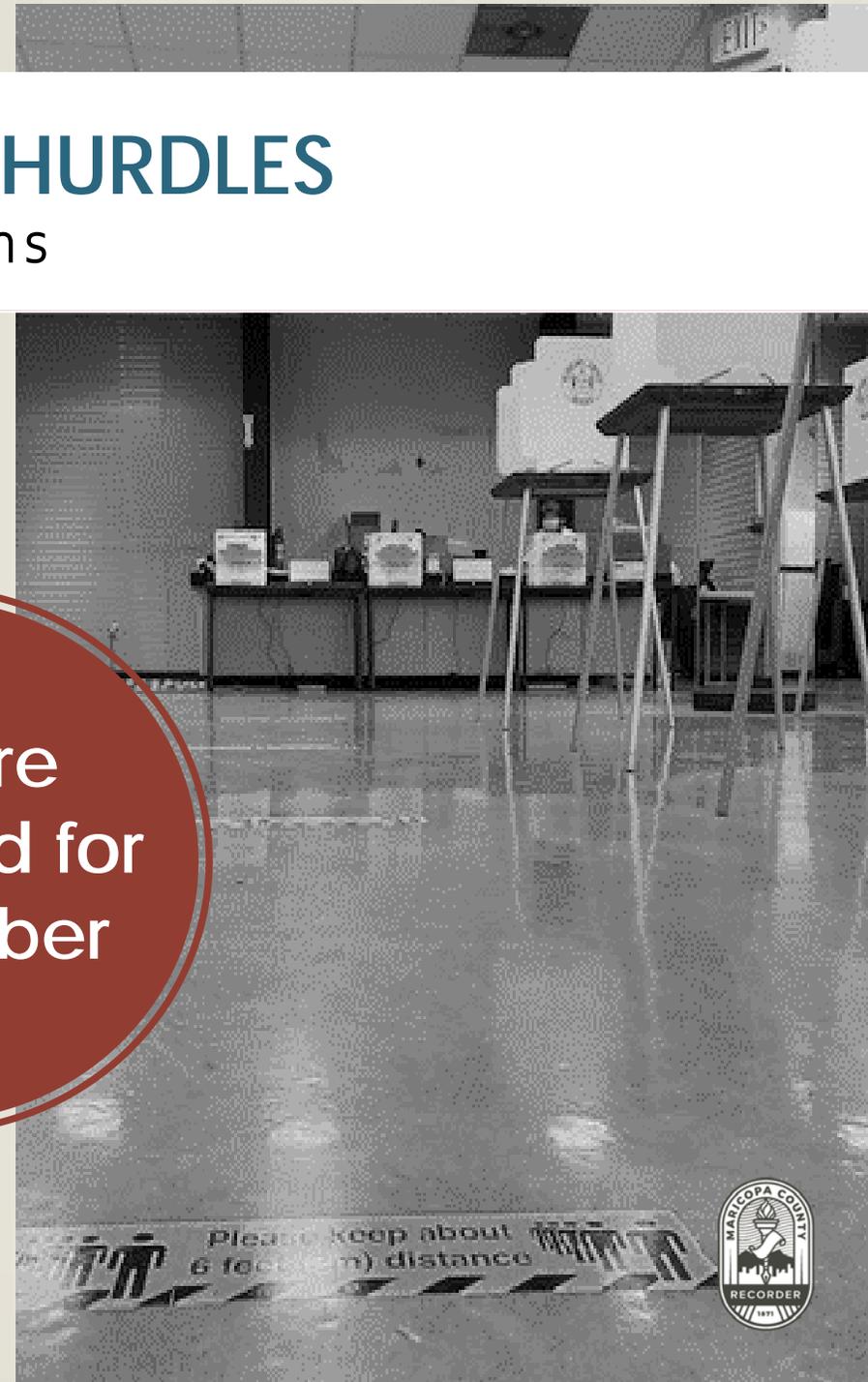
## 4 MARICOPA COUNTY ELECTIONS DURING COVID-19

### COVID-19 CHALLENGES

### IMPLEMENTING STRATEGIES

- Safety
- Reliability & Flexibility
- Security & Integrity
- Collaboration
- Communication

We are  
prepared for  
November



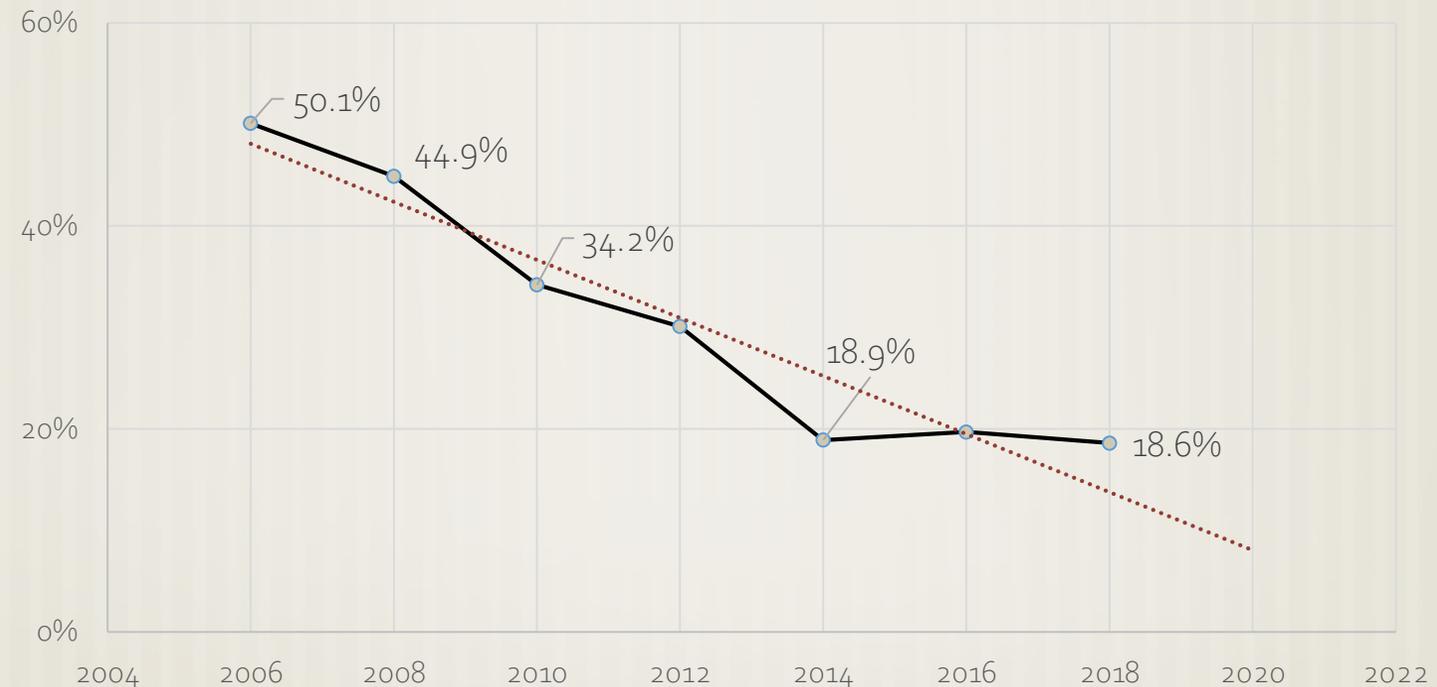
# HOW WE FORECASTING TURNOUT

Data Driven Decisions

## CONSIDERATIONS

- Early Voting Trends
- In-Person Voting Patters
  - Heat maps
  - Rural Communities
  - Native American Communities

In-Person Turnout as a Percentage of Total Ballots Cast  
2006 – 2018



# NOVEMBER TURNOUT PROJECTIONS

## Voter Participation Methodology

### DATA ANALYSIS

- 3 Forecast Models
- Aug. vs Nov. Increases
- Non-PEVL Voters

Early Ballot Participation

**85-90%**

*1.7 – 1.8 million\**  
EARLY VOTERS

Election Day Participation

**10-15%**

*200,000 – 300,000\**  
ELECTION DAY VOTERS

**2,000,000\***  
TOTAL VOTERS

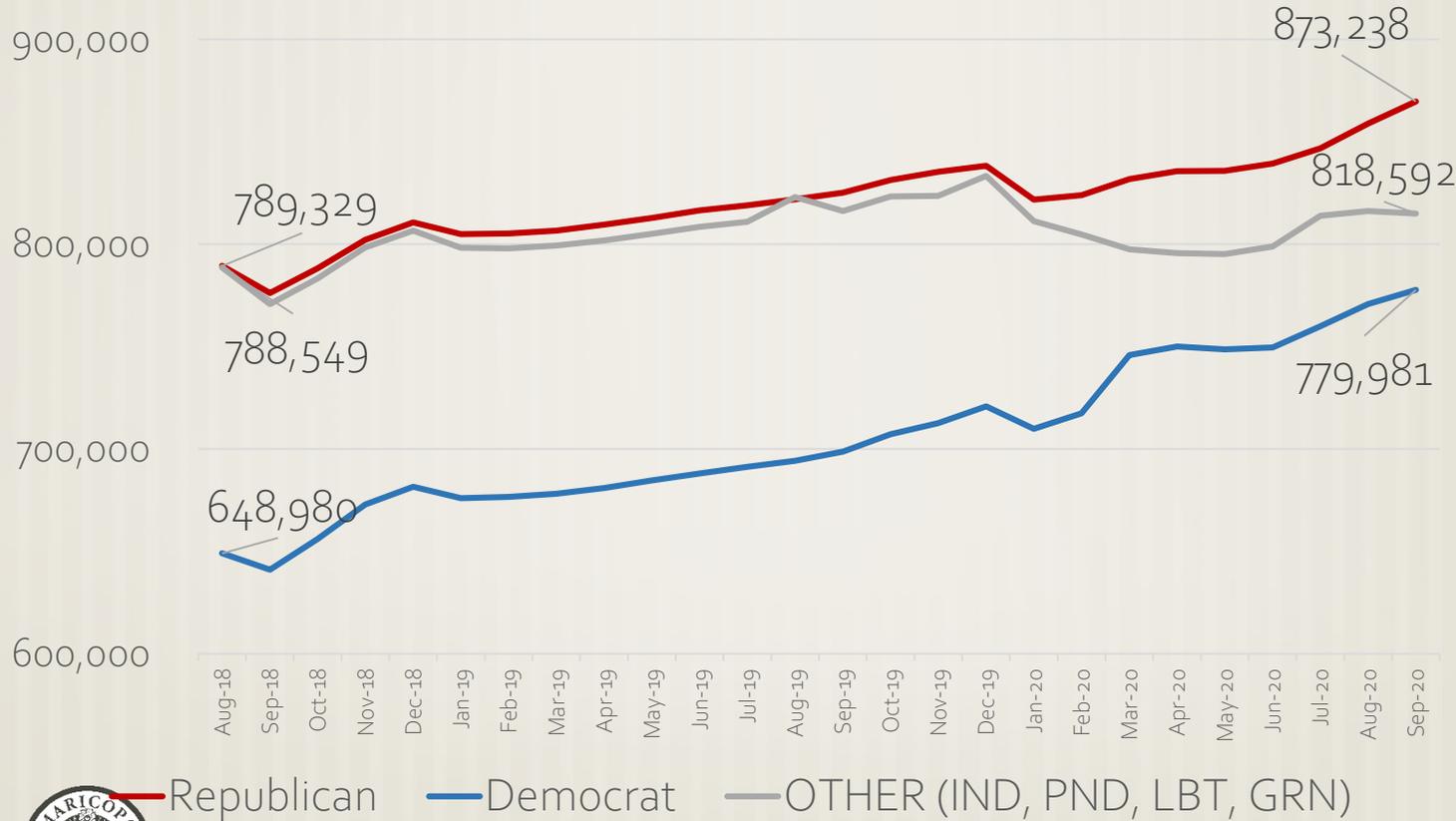
\*Estimated figures



# VOTER REGISTRAION & PEVL

## Early Voting Patterns

Voter Registration Increases by Party



\*PEVL Registration Data as of 9/12/2020

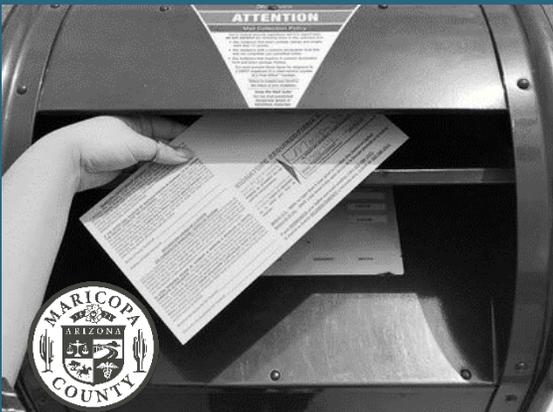
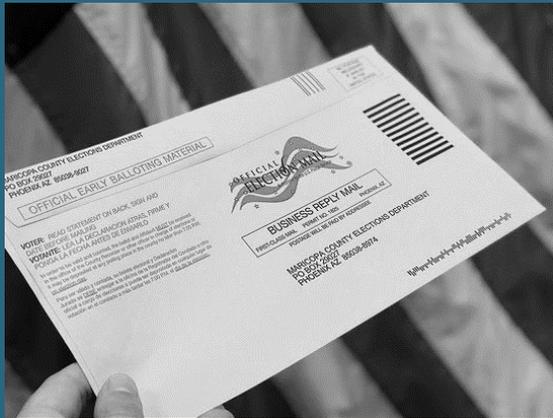
**2.47M Registered Voters**

- 313,727 (15%) increase since 2016

**1.92M PEVL Voters**

- 325,583 new signups in past year (20% increase)
- 21K (last 2 weeks / 1,500 per day)
- 85% - 95% in recent elections





# EARLY VOTING

## Increasing Access to Ballot by Mail

### ✓ WHAT VOTERS NEED TO KNOW

- Track Your Ballot (Text "Join" to 628-683)
- Request / Mail Back Dates
- Drop boxes

### ✓ SENDING MAILERS TO NON-PEVL VOTERS

### ✓ MAKING EARLY BALLOT REQUESTS EASIER

- One-time or permanently
- [Request.Maricopa.Vote](http://Request.Maricopa.Vote) / [Solicitud.Maricopa.Voto](http://Solicitud.Maricopa.Voto)
- Online Requests

### ✓ SENDING ROBOCALL REMINDERS



# BALLOT BY MAIL

Security. Verification. Transparency.

1

## ONLY REGISTERED VOTERS CAN REQUEST A BALLOT

The law requires that the Elections Department check the voter registration record against vital records and government systems prior to mailing a ballot to a voter.

2

## VERIFICATION STARTS 90 DAYS BEFORE AN ELECTION

The Office of the Recorder mails out notices to all voters on the Permanent Early Voting List. After reconciling our voter records, we mail ballots 27 days before an election.

3

## TRACK YOUR BALLOT. TEXT 'JOIN' TO 628-683



Every single mailed ballot is tracked upon delivery and receipt with an intelligent mail barcode so voters can have peace of mind knowing it was counted. Track your ballot by texting "JOIN" to 628-683 or online at [BeBallotReady.Vote](https://www.maricopa.gov/BeBallotReadyVote).

4

## 100% SIGNATURE VERIFIED



All signatures are checked against a known signature on the official voter registration file and past affidavit signatures. Our signature verification process has multi-level checks to ensure only valid signatures are counted.

5

## ONLY VERIFIED BALLOTS ARE COUNTED

Once the signature is verified on the affidavit envelope, it is opened by a bipartisan board and sent to be counted. All uncounted ballots are tracked and reported in the official canvass for each election.



# IN-PERSON VOTING OPTIONS

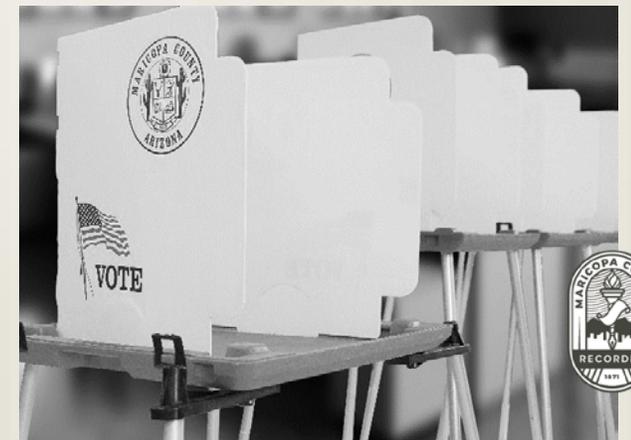
Increasing Reliability and Flexibility

## VOTING OPTIONS

- Early ballot secure drop boxes
- Drive – Through Drop Boxes
- In-Person (Early, Emergency Voting, Election Day)

## “VOTE ANYWHERE” VOTE CENTERS

- Phased openings (27, 14, 7, 2 day, 1 day)
- Includes weekends and evenings
- Increased check-in stations

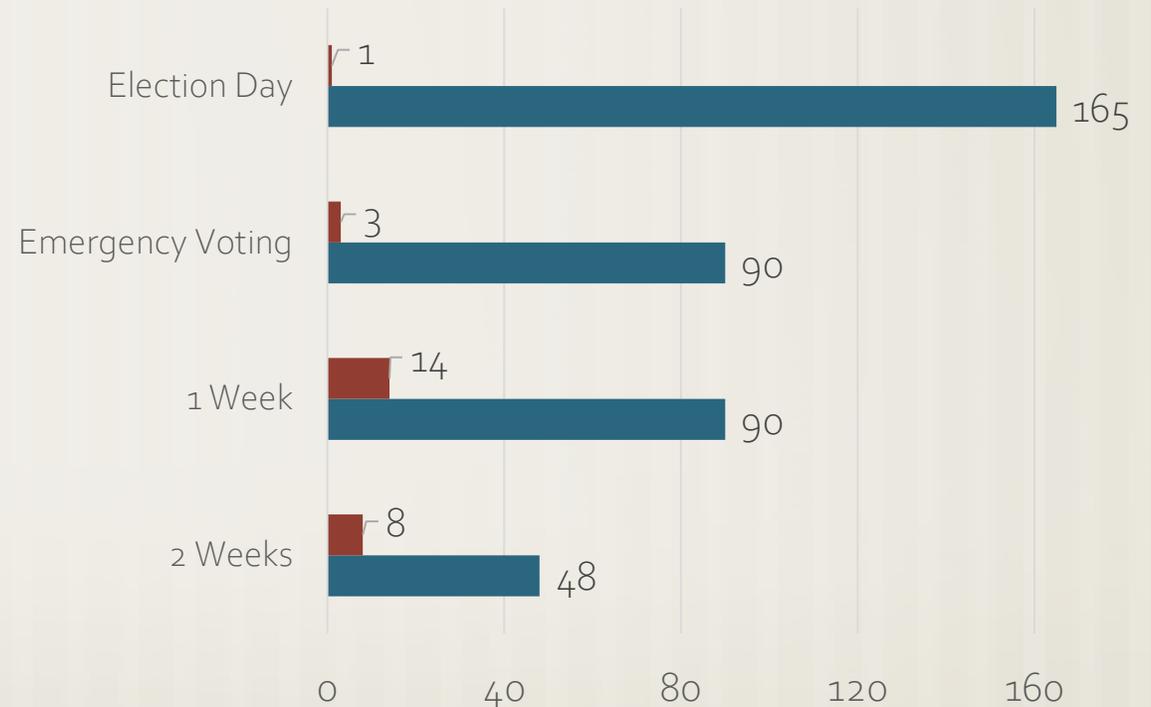


# STRATEGIES TO IMPROVE ACCESS

## Increasing Access to Vote In-Person

- ✓ More “Vote Anywhere” Vote Centers, Open Oct. 7-Nov. 3
- ✓ “Retail” Facilities and Malls
- ✓ Sports Arenas and Stadiums
- ✓ Drop boxes  
20-25 in Govt. Bldgs / 8 – 15 Drive-through
- ✓ Located along light-rail, bus routes and freeways
- ✓ Located in high density areas including locations that serve Native American & rural communities
- ✓ Locations dispersed across the County, every 2 -3 miles

November General Election  
In-Person Voting Options 2020 vs 2016



# VOTE CENTER LOCATION INFORMATION

Find Out Where you Can Vote



**FACILITY NAME** *(1.5 miles away)*

555 Election Drive, Phoenix AZ 55555 [Map It](#) [Print It](#)

**WAIT TIME ESTIMATES**



5 minutes



20 people in line



Last Updated  
11/03/20 6:01 AM

**OPEN**

Closes at 8PM

▶ [See more hours](#)

## Locations.Maricopa.Vote

### WHAT VOTERS NEED TO KNOW

- Your 2016 or 2018 Voting Location has likely changed
- Make a plan
- Visit our website next week and check again before you vote
- Call at 602-506-1511 with questions or to find a location



# INFORMING VOTERS

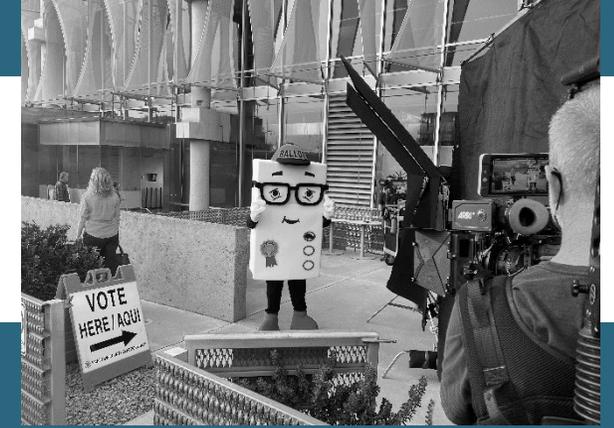
BeBallotReady.Vote |TengaBoletaLista.Voto

## THREE PHASED MEDIA CAMPAIGN

- 1 –Registration, 2 – Security / Track Your Early Ballot, 3 – Where to Vote & Return Your Ballot
- Spanish and English ads
- Traditional Media, Social Media, Billboards

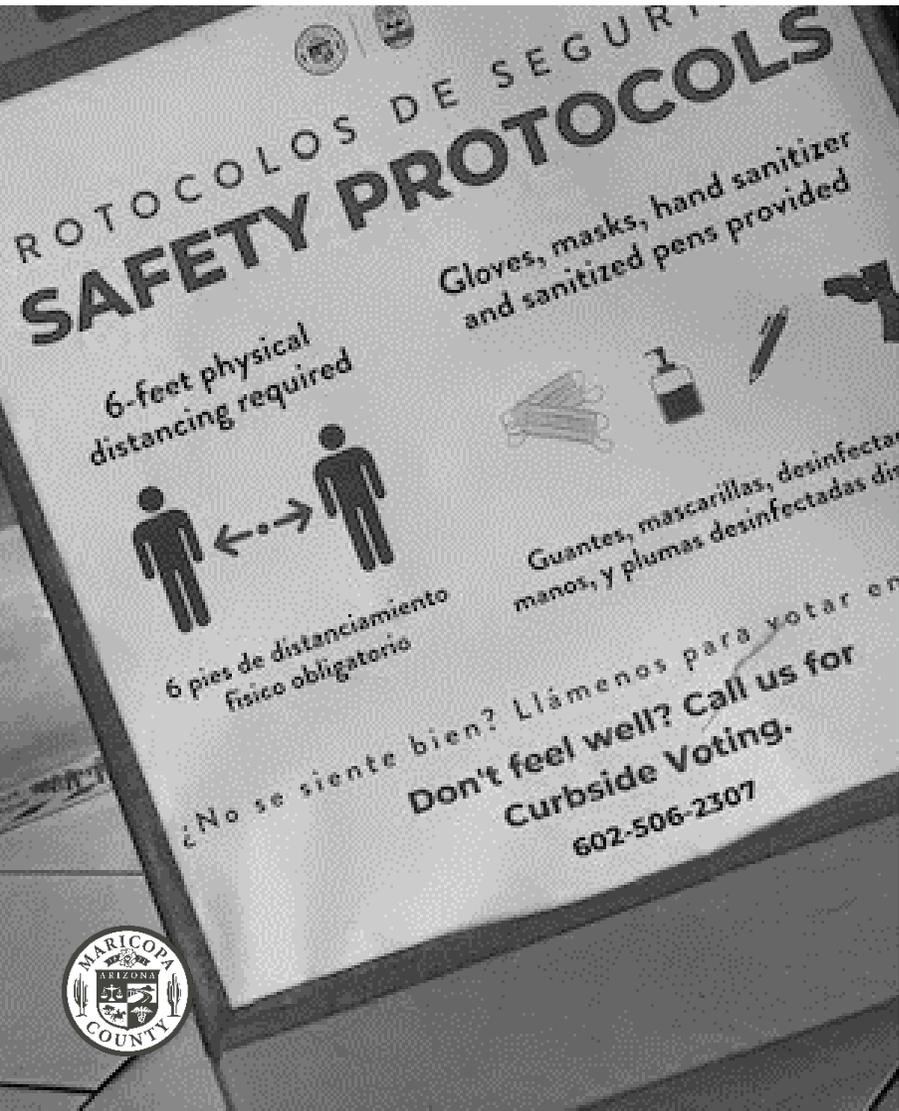
## OTHER PLATFORMS AND COMMUNICATION STRATEGIES

- Customized Dashboard – [BeBallotReady.Vote](https://BeBallotReady.Vote)
- Election Toolkit & Educational Video Series
- Direct mail, email, robocalls

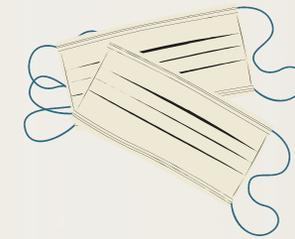


# IMPLEMENTING SAFETY PROTOCOLS

Providing Safe 2020 Elections



## COUNTY PUBLIC HEALTH & CDC GUIDANCE



### SAFETY PROTOCOLS

Frequent cleaning, PPE for Poll Workers & Voters

### LARGE LOCATIONS

Physical Distancing Implemented



# TABULATION & REPORTING RESULTS

Counting and Reporting Results Faster

**NEW BALLOT STYLE (OVALS VS ARROWS)**

**NEW EQUIPMENT, MORE STAFF, LONGER SHIFTS**

**EXPANDED COUNTING PERIOD**

- Can start at 14 days vs 7 days before Election Day

**IMPROVED PROCESSES - ELECTRONIC ADJUDICATION**

**REPORTING SCHEDULE**

- 8pm on Election Night (Early Ballots Received by Sunday)
- 9pm – 11pm Election Night Vote Center Returns
- Daily Updates at 7pm until all early ballots are counted
- Goal – Complete Counting by 11/10/20 – 5 Day Cure Period



# COLLABORATING WITH PARTNERS

Thank You!

- ✓ Poll Workers
- ✓ County Departments
- ✓ Cities and Towns & Facility Owners
- ✓ Community Groups & Political Parties
- ✓ New Partners
  - Coyotes, Suns, Cardinals, Diamondbacks
  - Cactus League
  - Arena and Stadium Owners



**MEMORIAL COLISEUM**  
Vote Center &  
Drive Through  
Drop Box



**GILA RIVER ARENA**  
Vote Center &  
Drop Box Inside



**SALT RIVER FIELD**  
Drive Through  
Drop Box

# KEY DATES

## November 2020 General Election

**SEP 14**

Military and  
Overseas  
Ballots Mailed

**OCT 5**

Voter  
Registration  
Deadline

**OCT 7**

Ballots mailed,  
in-person voting  
available

**OCT 23**

Last Day to  
Request a Ballot  
in the Mail



**OCT 24**

Weekend  
Voting  
Available

**OCT 27**

Last Day to  
Mail Back  
Your Ballot

**NOV 3**

Election Day!





# QUESTIONS?

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Scott Jarrett

Director of Election Day & Emergency Voting  
Maricopa County Elections Department

  @MaricopaVote

Rey Valenzuela

Director of Election Services & Early Voting  
Maricopa County Elections Department

  @RecorderFontes