

General Election 2010 EVs Not Returned Analysis

Maricopa County Arizona
Community Network Meeting Update
February 23, 2011

**"VOTER APATHY IS
ON THE INCREASE
AGAIN."**

**"WHO
CARES?"**



866,440 Ballots Sent

665,065 Returned

77% Return Rate*

*this is the lowest rate of return we have had since we started tracking
in 1992

General 2000: *89.51%* Return Rate

General 2002: *87.25%* Return Rate

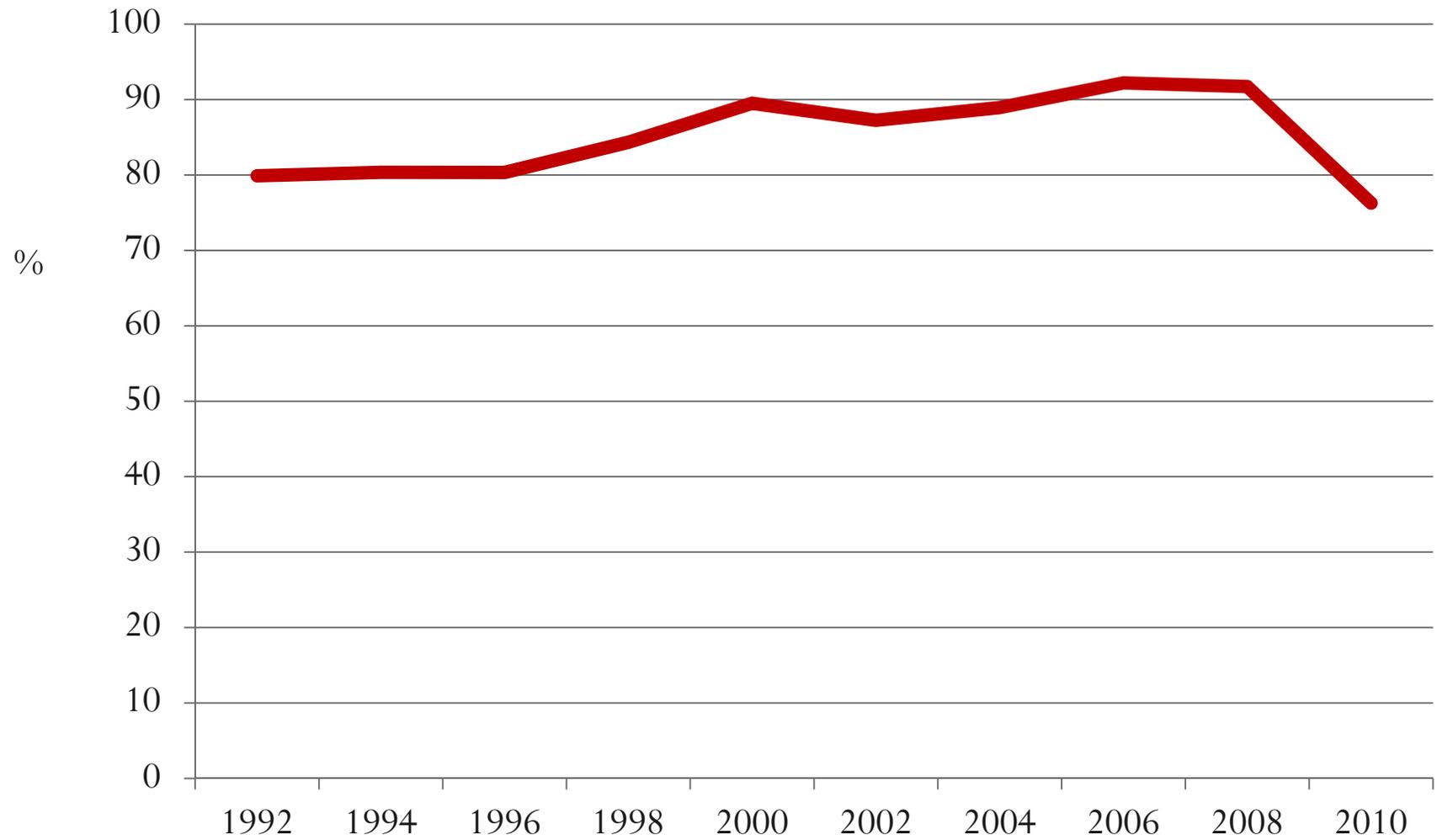
General 2004: *88.93%* Return Rate

General 2006: *92.21%* Return Rate

General 2008: *91.72%* Return Rate

*This election was well below the average
of 85.08% for the past decade.*

Rate of Return 1992-2010



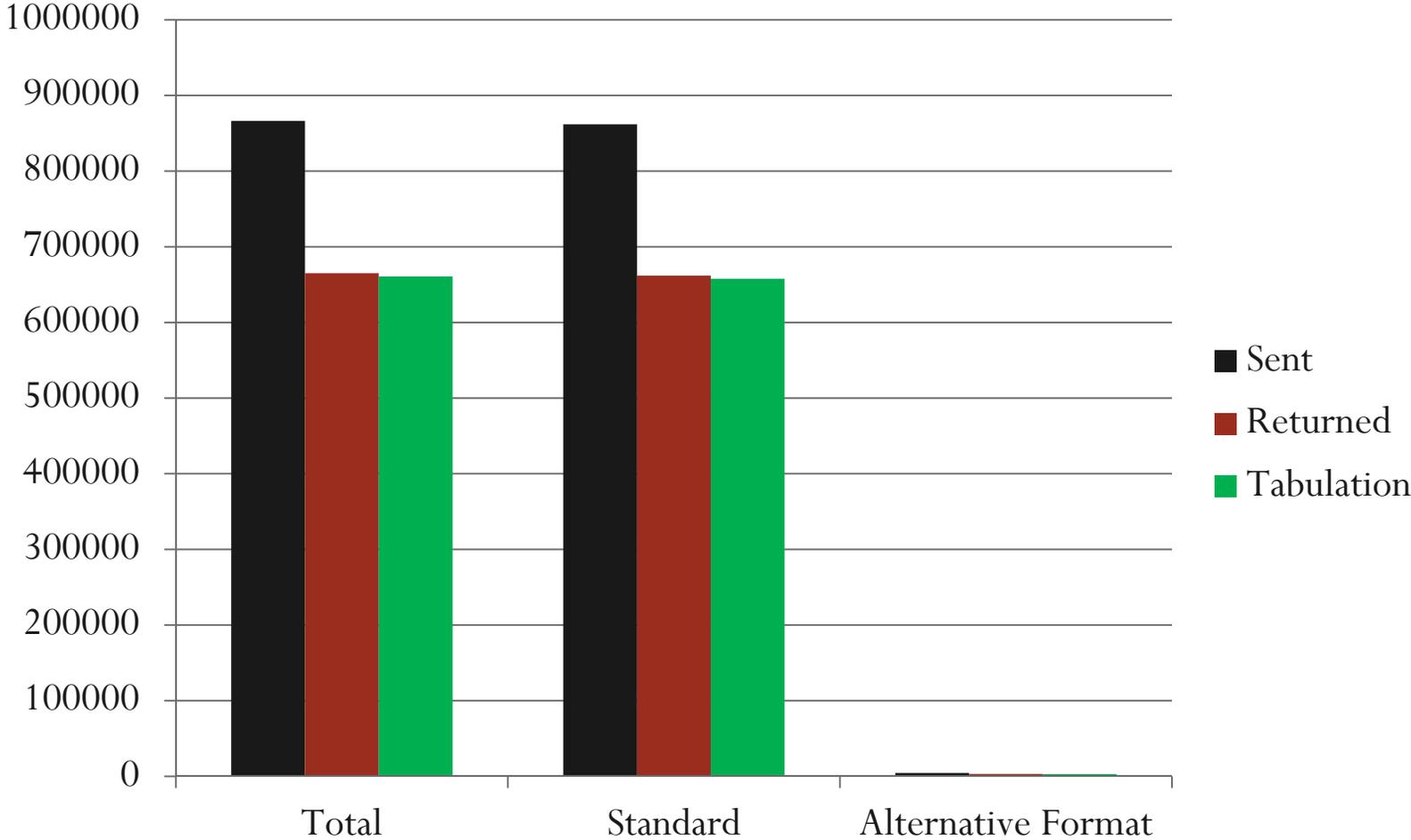
Why the drop??

- How do alternative ballot formats perform in comparison to standard format?
- How were the requests made of those voters who did not return their ballot?
- What are the party affiliations of the voters who did not return their early ballot?
- How old were the voters who did not vote the ballot mailed to them?



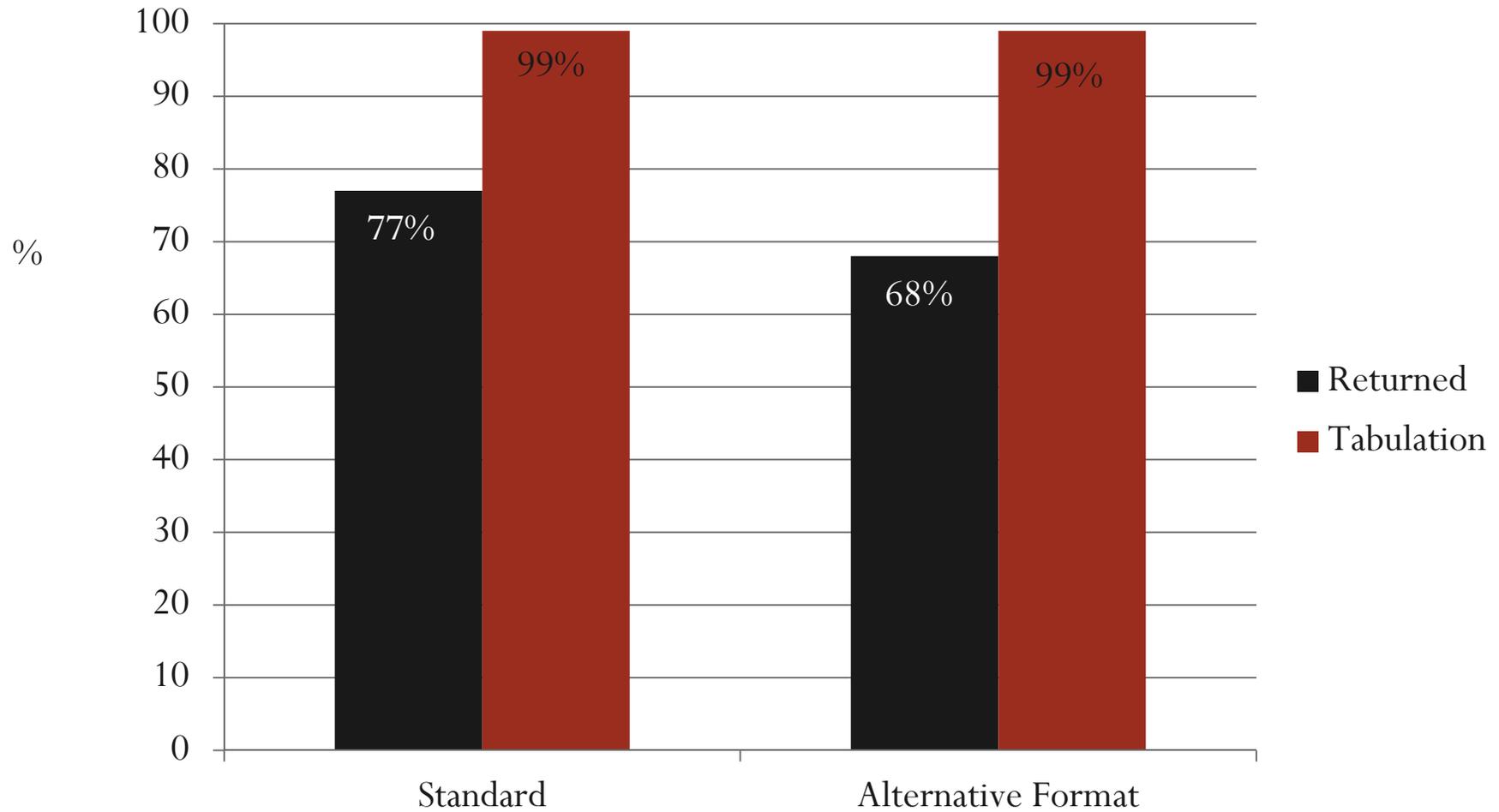
Ballot Format Comparison

EV Return Rate Comparison

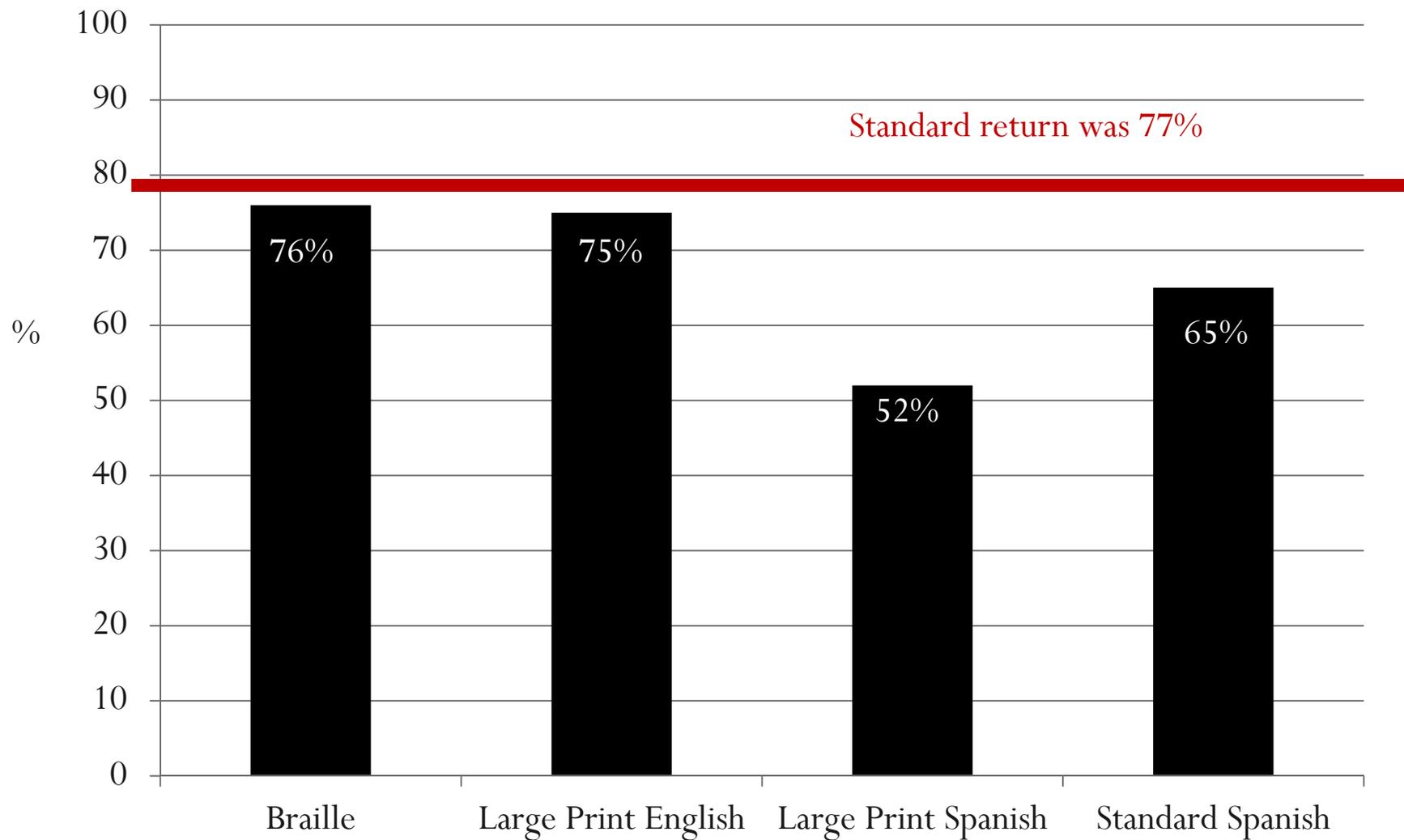


Alternative formats include minority language (Spanish) ballots, Braille, & Large Print. Tabulation refers to those which went on for counting having been signature verified.

EV Return Rate Comparison



% Return by Alternative Format

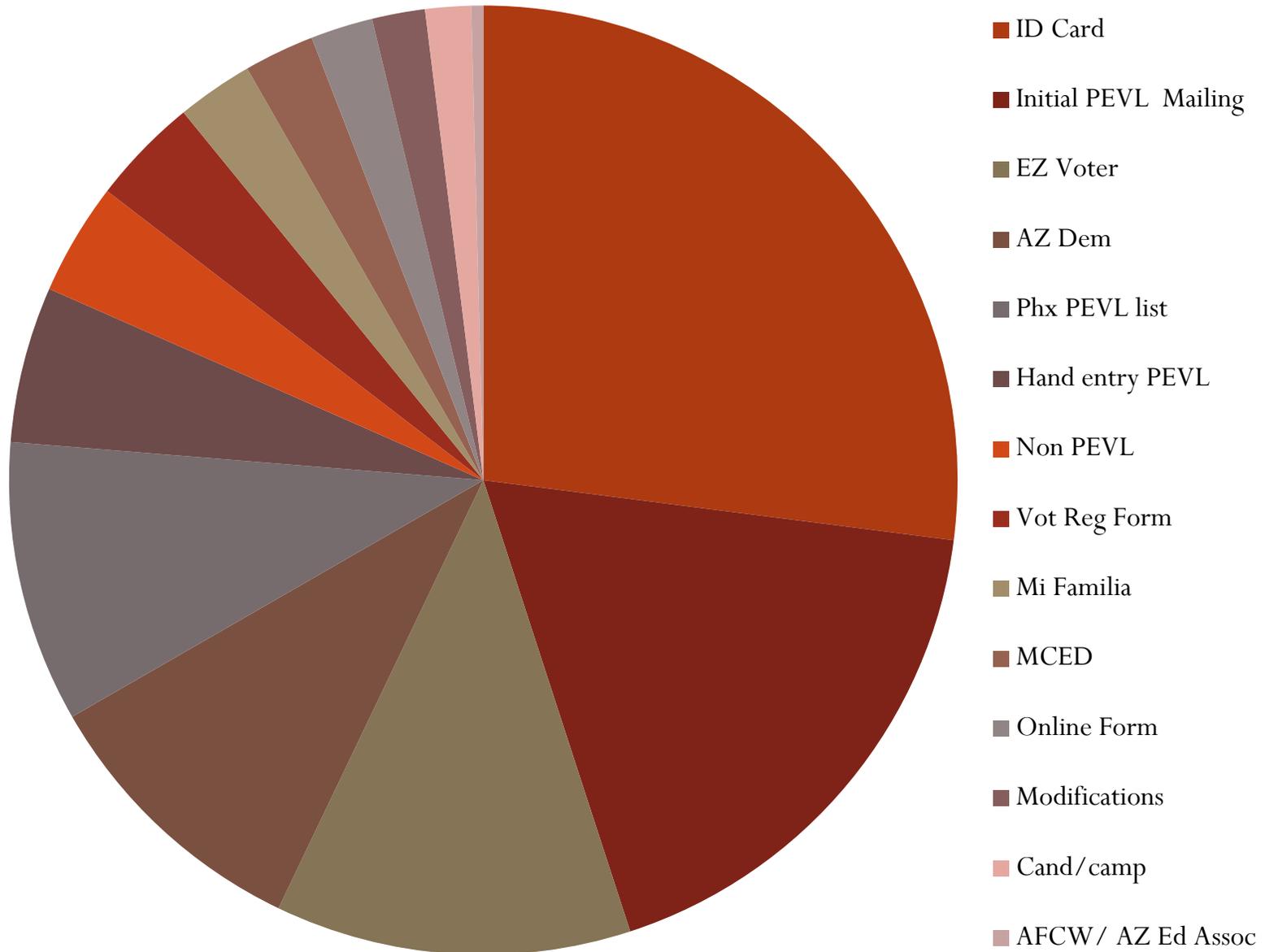


Source of Request Review

How were the requests made for the voters who did not return a voted ballot?

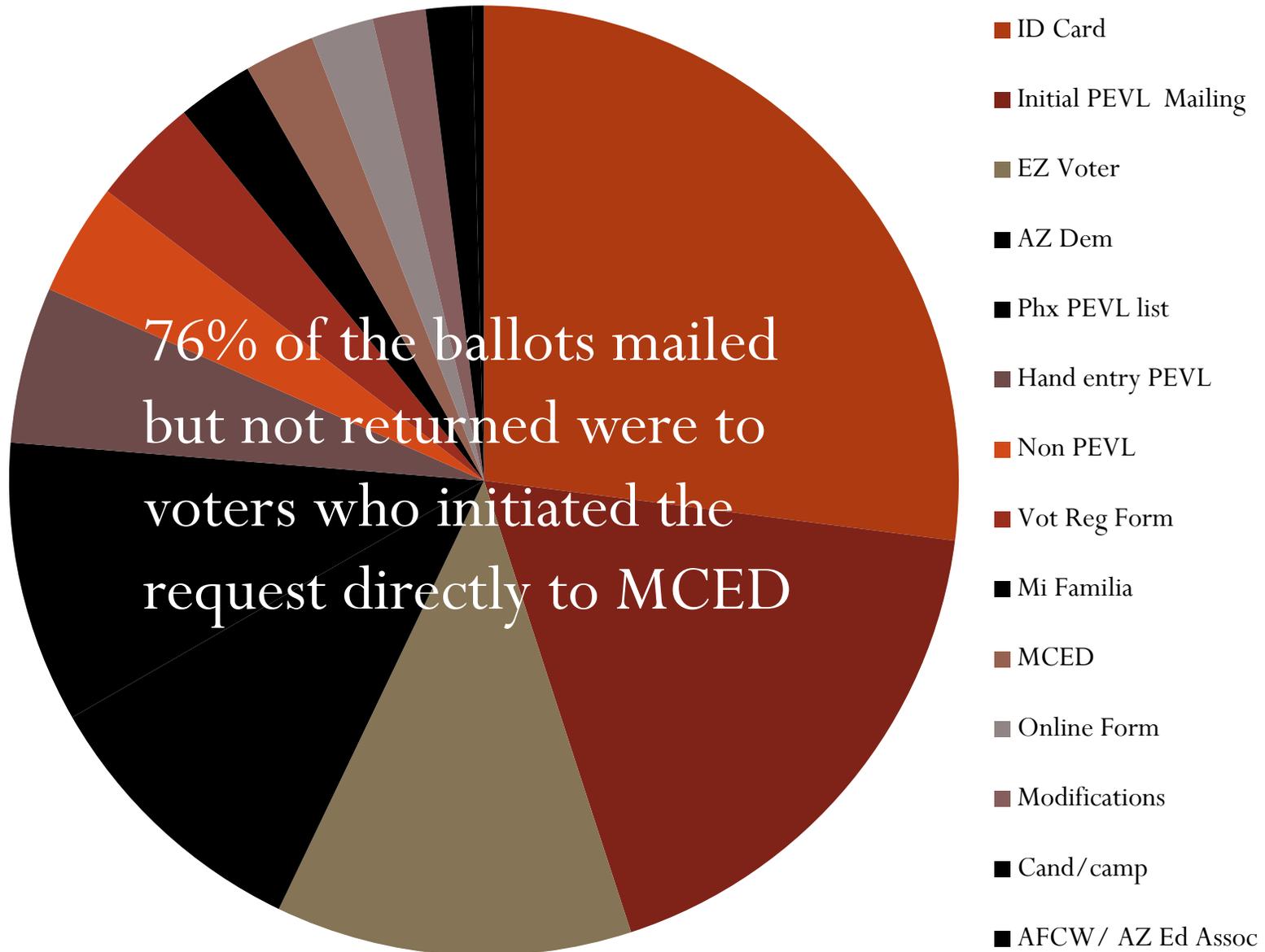
Did Not Return Ballot by Source of PEVL Request

(These are listed in descending order)

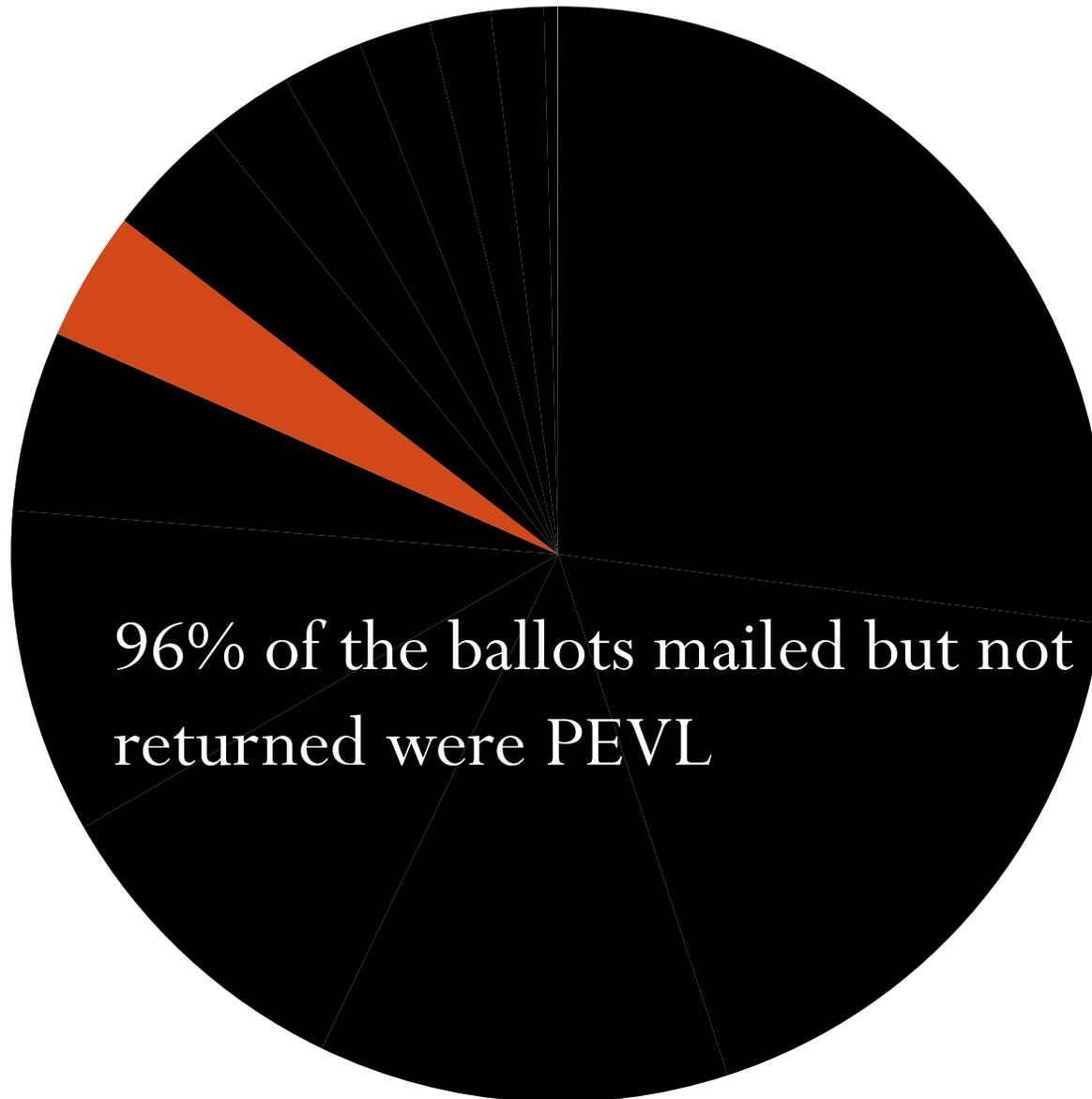


Did Not Return Ballot by Source of PEVL Request

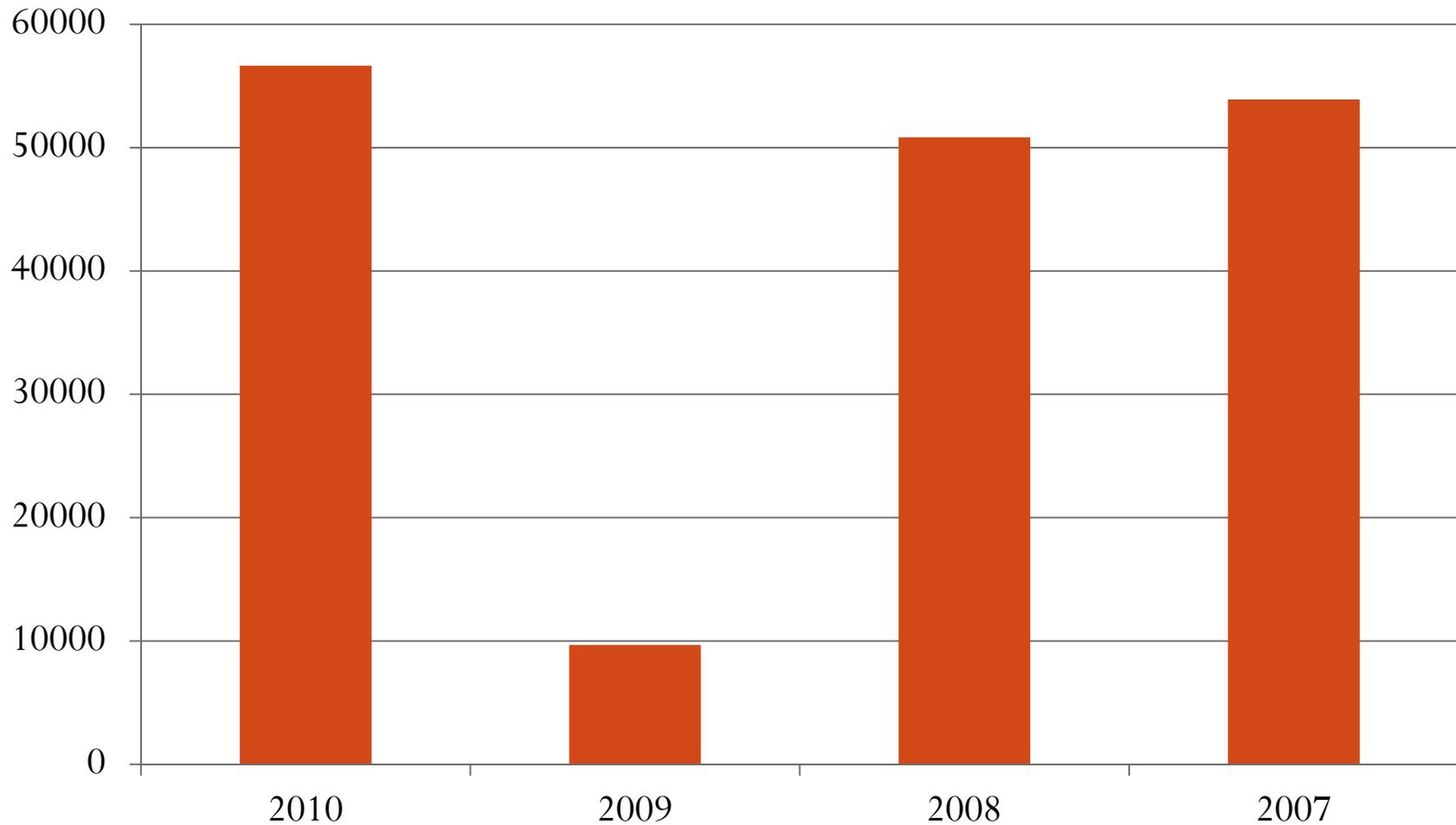
(These are listed in descending order)



PEVL vs. Single EV Request

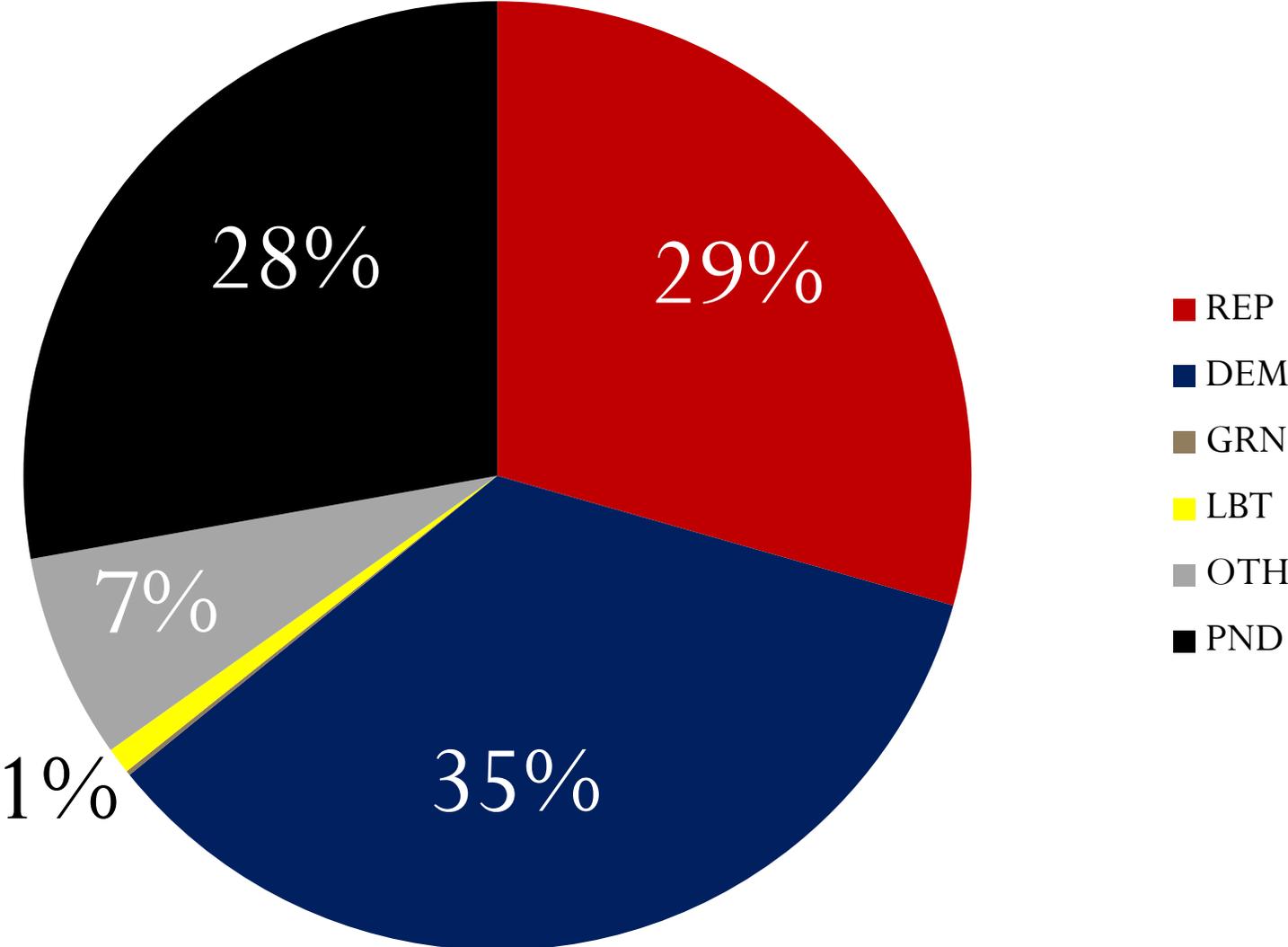


By Year of the Request

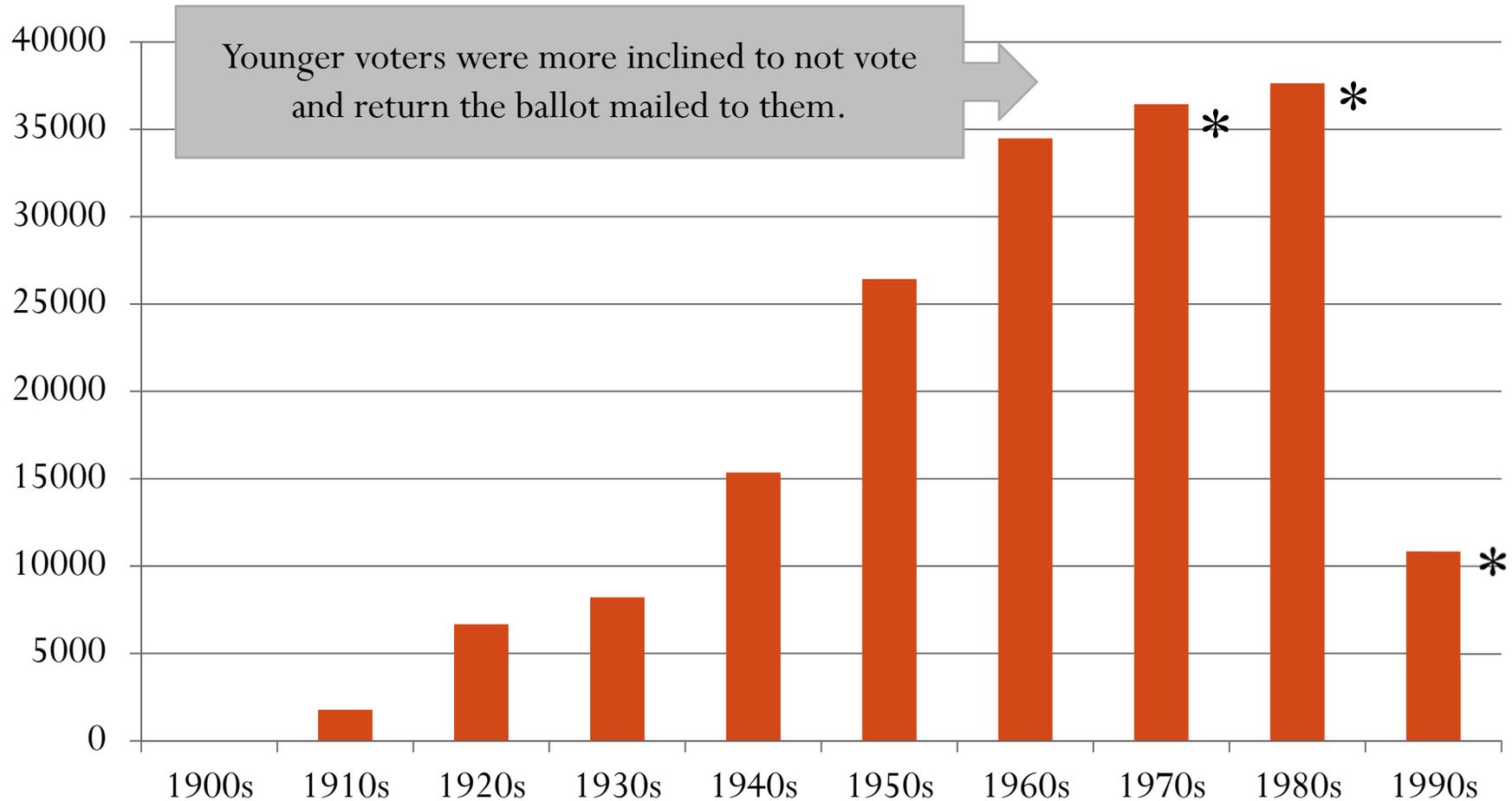


2010 was the year with the most requests from voters who did not return their early ballot.

Party Affiliation of Voters Who Did Not Return Early Ballot



Date of Birth of Voter by Decade for Ballots Mailed & Not Returned

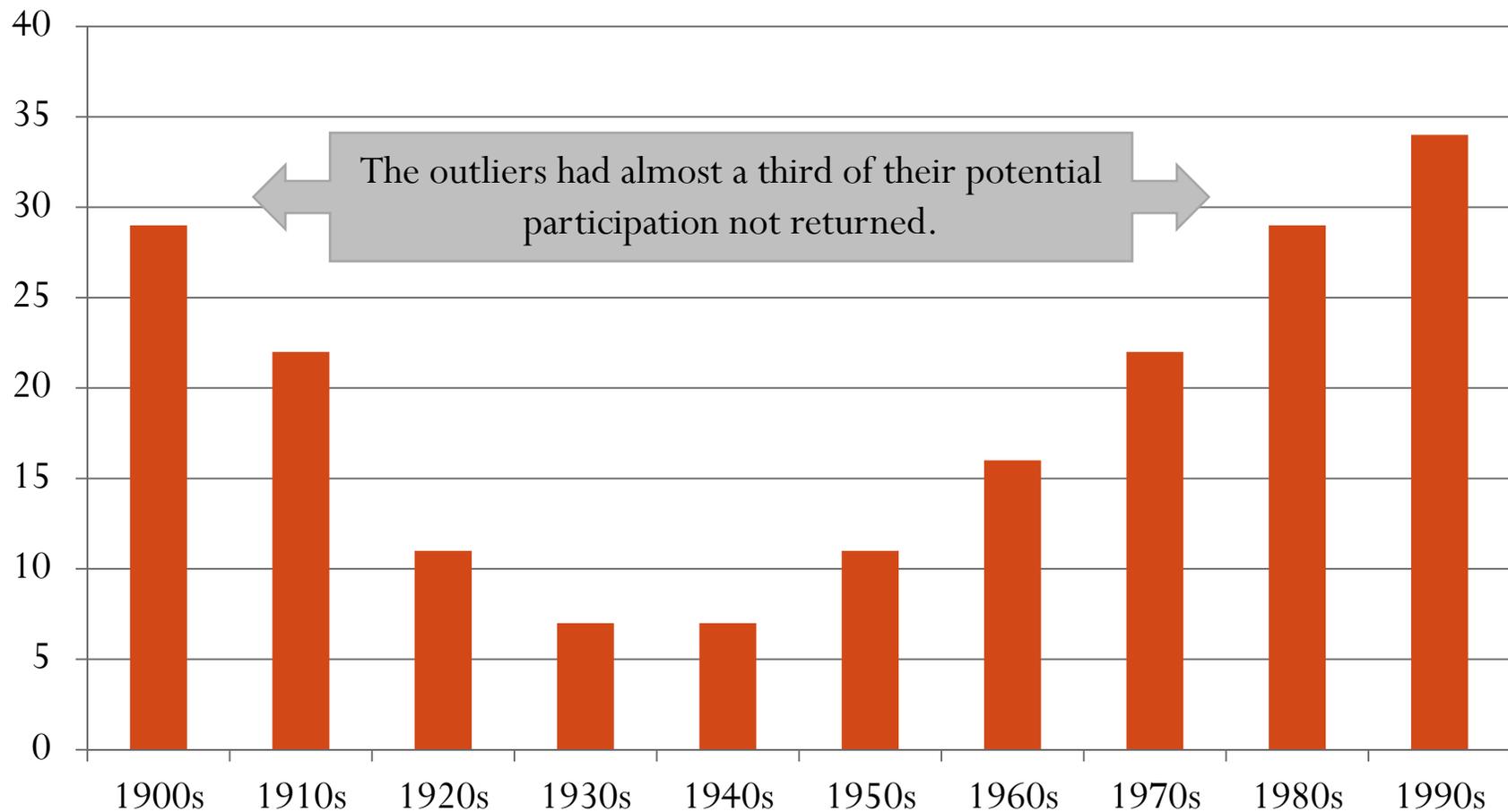


*This demographic are also the voters who tend to go to the wrong polling place.



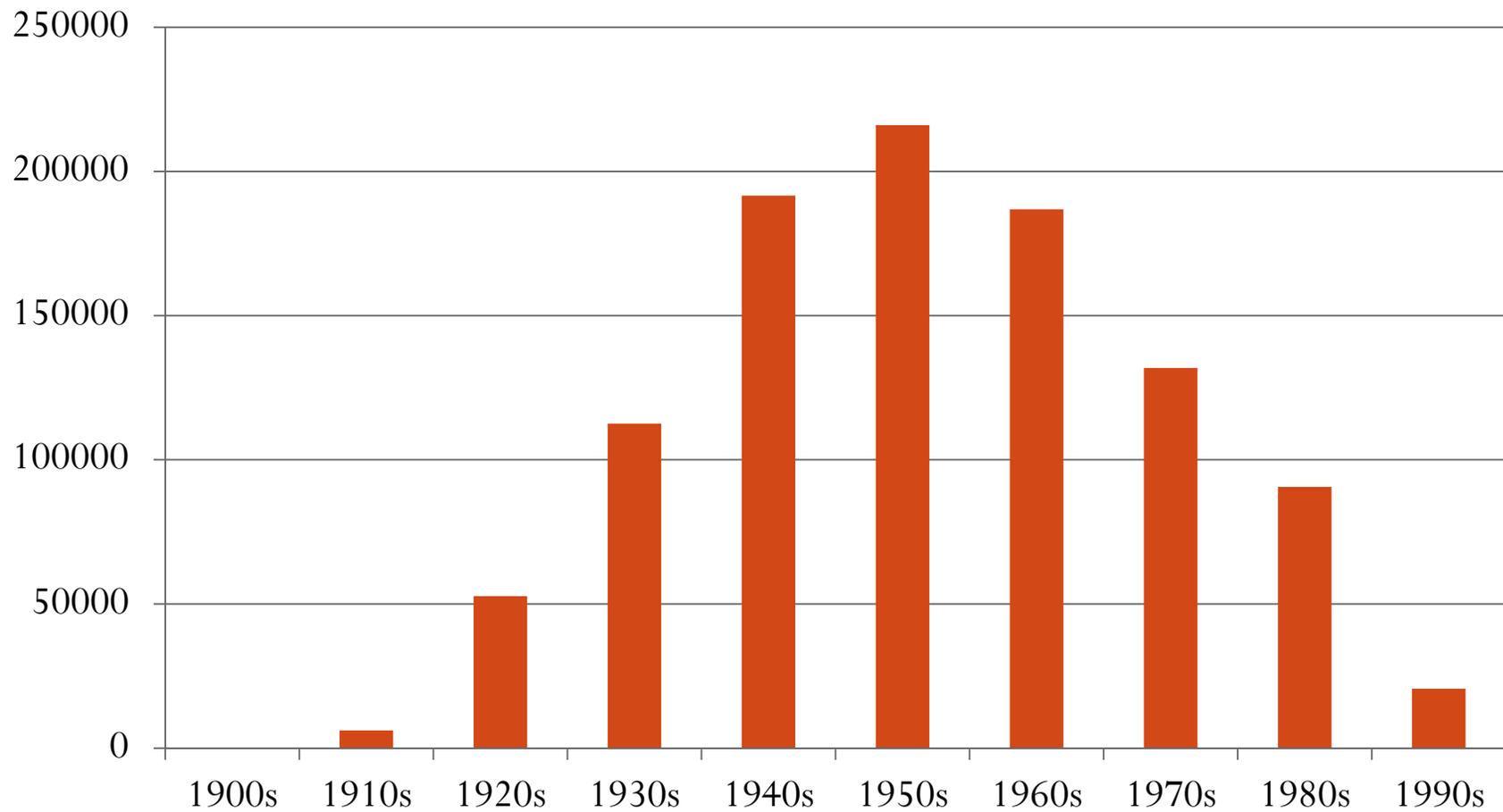
- If you look at each age group and determine the number of ballots requested, returned, and cast at the polls is there any distinction by age in whether or not the voter was more or less apt to return the ballot mailed to them?
- The answer is a resounding YES!

% of Vote Which Were Ballots Sent & Not Returned For Voters of a Decade



This includes early ballots returned, standard & all provisional ballots from the polls.

Ballots Cast By Voters of a Decade



This includes early ballots returned, standard & all provisional ballots from the polls.

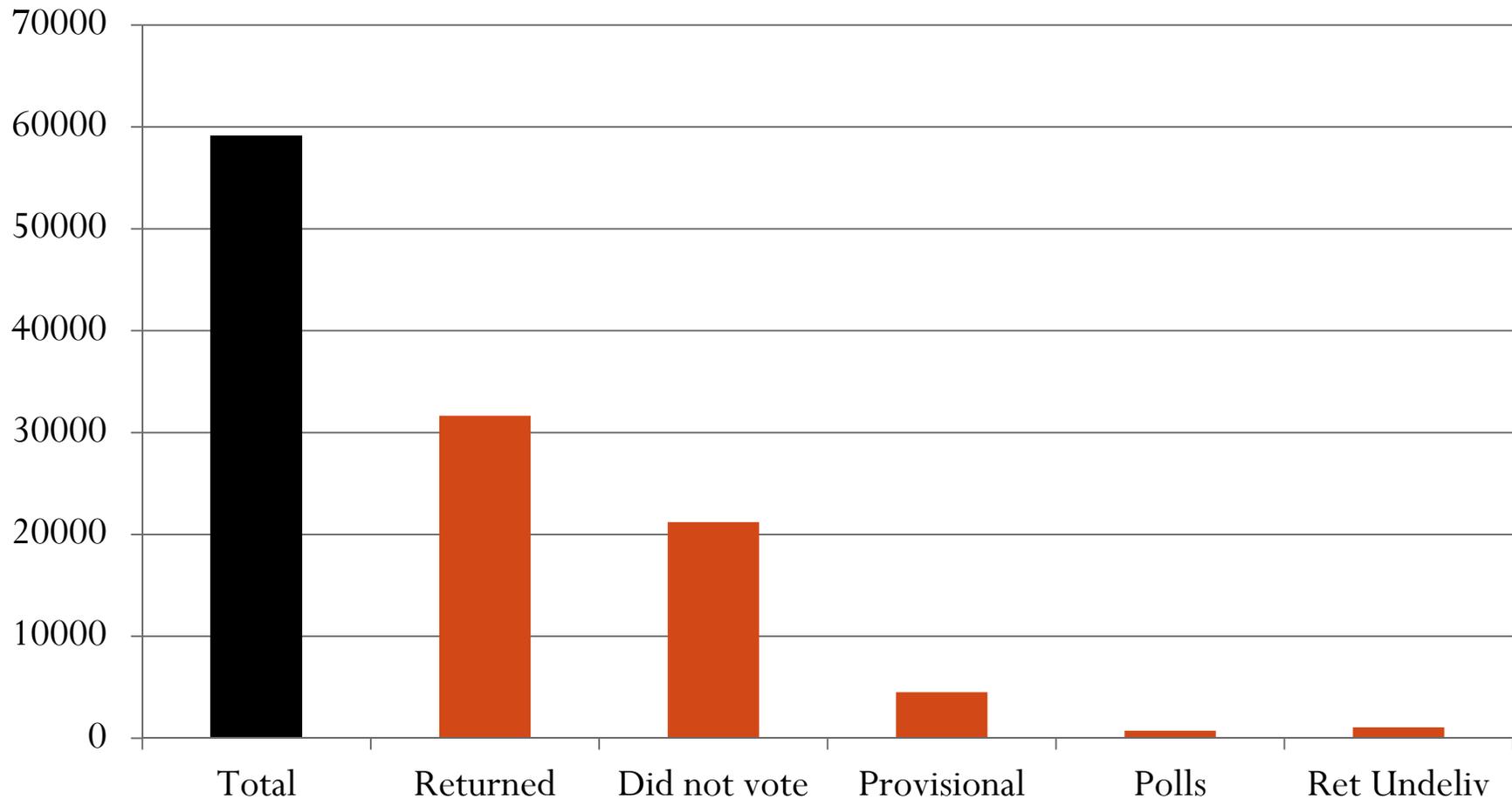
EZVoter

Lets take a more in depth look at the voters who made their PEVL request via the online voter registration tool.

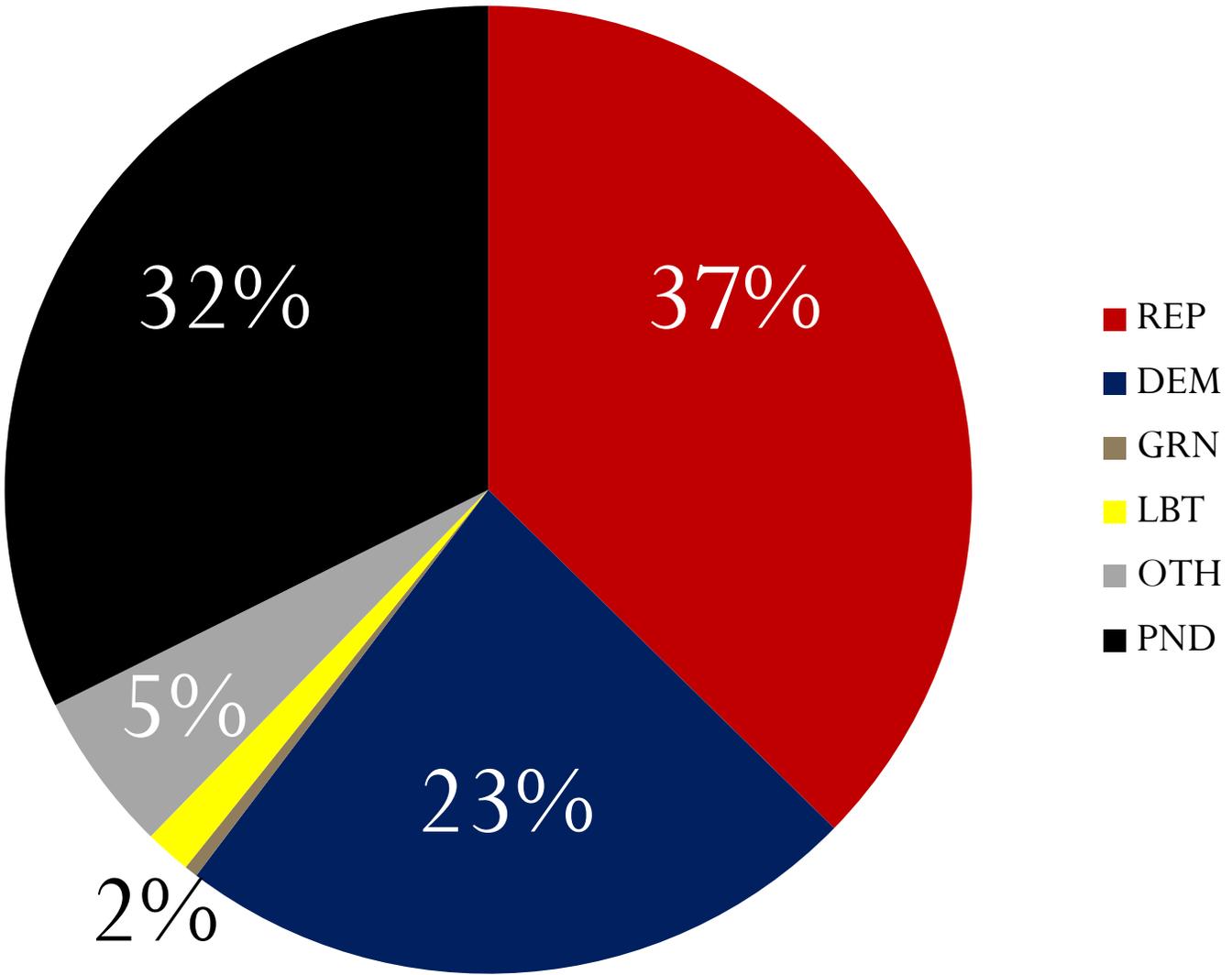
EZVoter PEVL requests

- 64,833 voters selected that they wanted to be on PEVL when registering (or updating their registration) on line but a third of them, 21,584 voters, did not vote nor return the ballot mailed to them.
- The ability to request via EZVoter was only available for a short period of time before the General Election.
- Lets review who is using EZVoter to get on the PEVL and then how effective the voters are using the PEVL service

EZVoter PEVL General 2010



EZVoter PEVL Use by Party Breakdown



EZVoter PEVL Request

Permanent Early Voting List - Early Ballot

Arizona law allows a voter to place his or her name on a "Permanent Early Voting List (PEVL)." By doing so, it is no longer necessary to request an early ballot for each election. Instead, an early ballot will **automatically** be mailed to the voter approximately 26 days prior to each election for which he or she is qualified.

Once you choose to be included on this list, you will remain on this list until your registration is cancelled, mail sent to you is returned by the Postal Service marked undeliverable, or you request in writing to be removed from the list, whichever occurs first.

Once on this list, you will receive notice prior to any election in March or August that will include the dates of the next two upcoming elections, the dates that your ballots are expected to be mailed and the address where the ballots will be mailed. The notice will allow you to elect not to receive an early ballot for one or both of the elections, to update your residence or mailing address, ask that your ballot be mailed to a different address, or to remove yourself from the list entirely.

PLEASE NOTE: If you are on the Permanent Early Voting list, Arizona law requires that your mailing address must be within the County you are registered to vote. You may ask that individual ballots be mailed to an address outside of your county, but you must do so for each election.

To automatically receive an early ballot by mail (without having to request one for each election), select the Yes button below. Selecting Yes or No is optional.

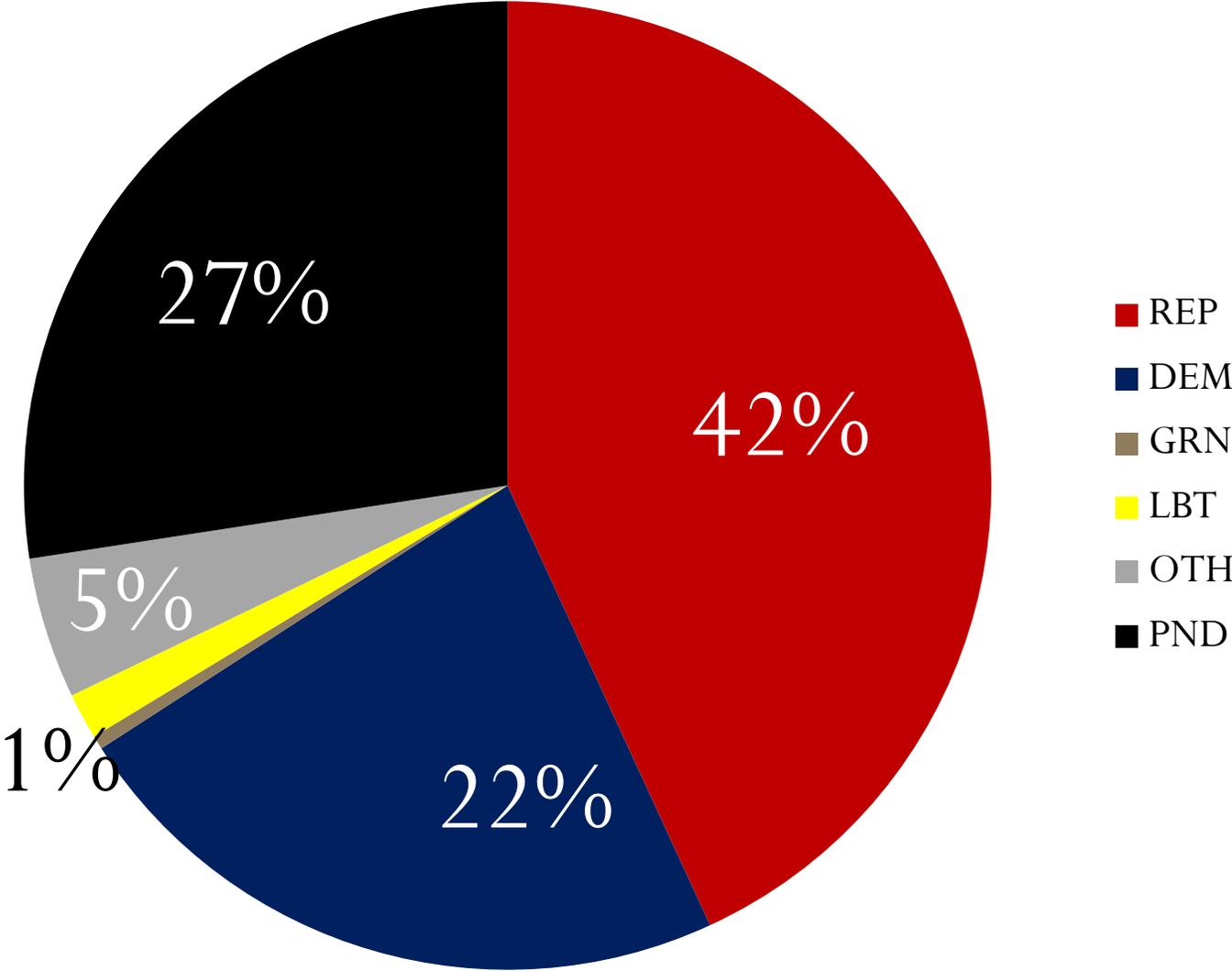
- Yes, I want to automatically receive an early ballot for each election for which I am eligible.**
- No, I DO NOT want to automatically receive an early ballot. I understand that selecting this button will remove my name from the list if it was previously included.**

Note: If "yes" is selected above, you will be added to the Permanent Early Voting List. If "no" is selected above, your name will not be added to PEVL and will be removed from PEVL if it was previously included on the list. If neither "yes" or "no" is selected above, your record will remain unchanged as it relates to being on the PEVL.

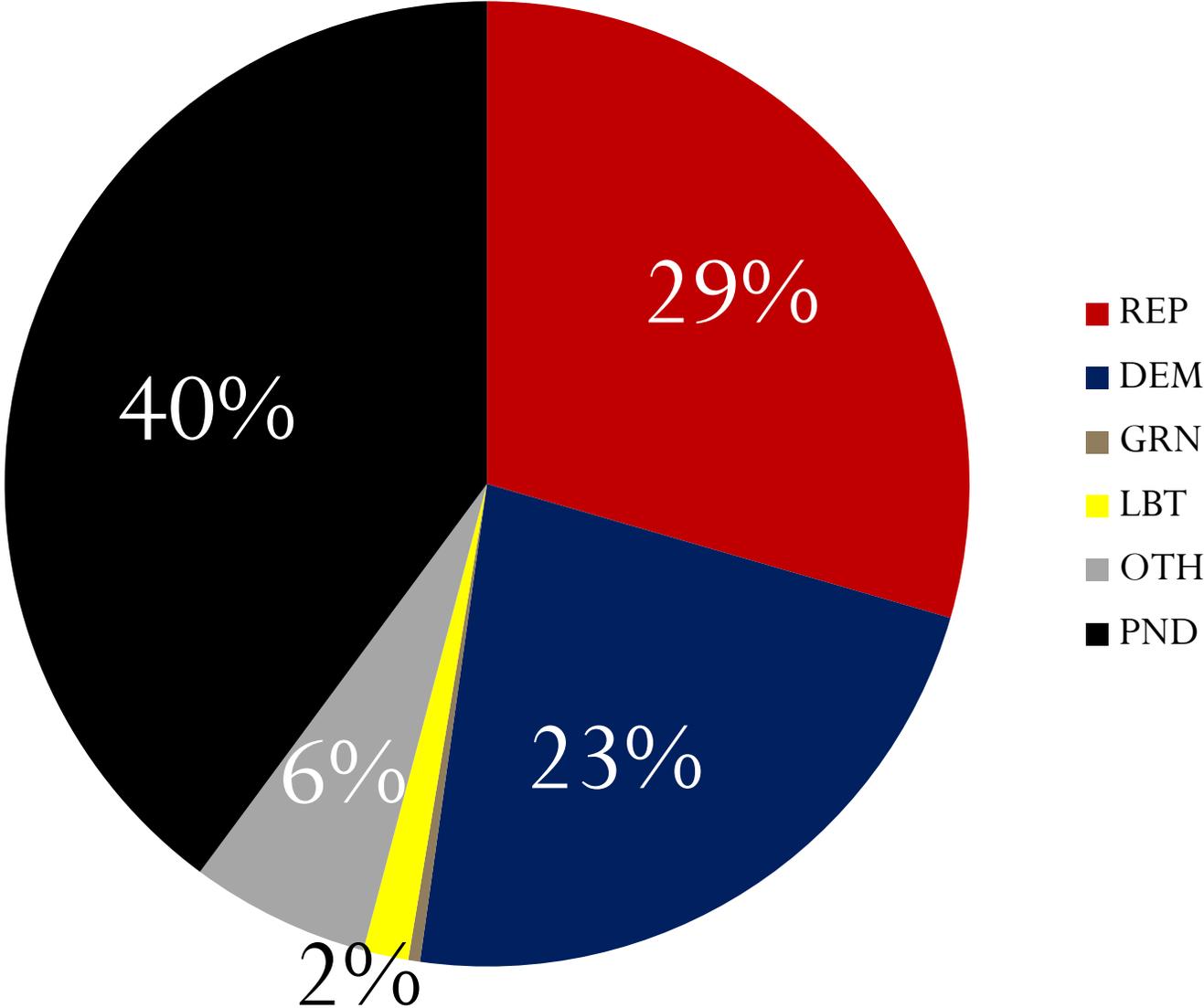
The last day for an early ballot to be mailed to you is 10 days prior to an election. If you sign up to be added to PEVL within the last 10 days prior to an election, a ballot will not be mailed automatically for that election. You should contact the County Recorder's Office to see if walk-in early voting is available or you can vote at your assigned polling place.

Continue

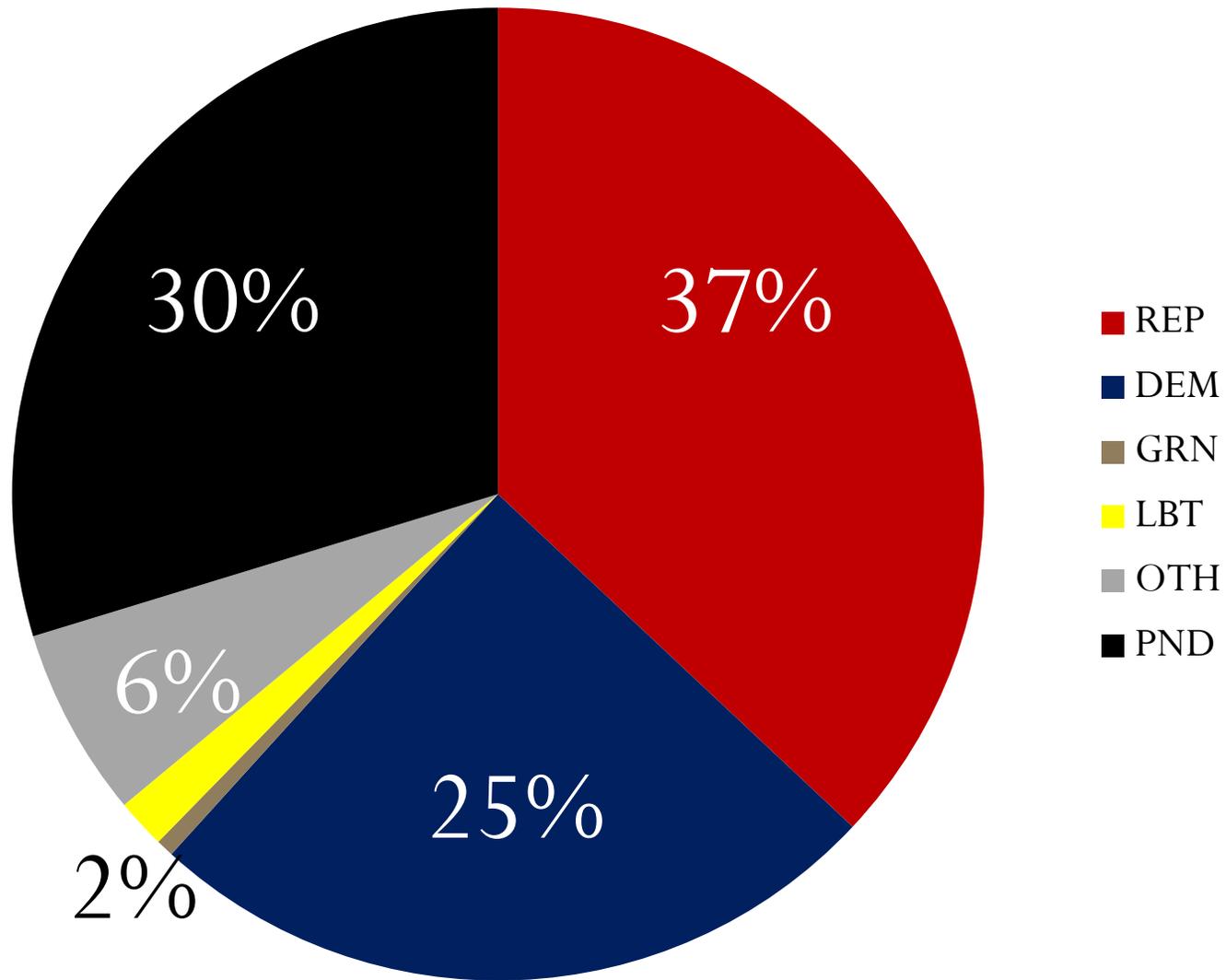
EZVoter PEVL RETURNED by Party Breakdown



EZVoter PEVL NOT RETURNED by Party Breakdown



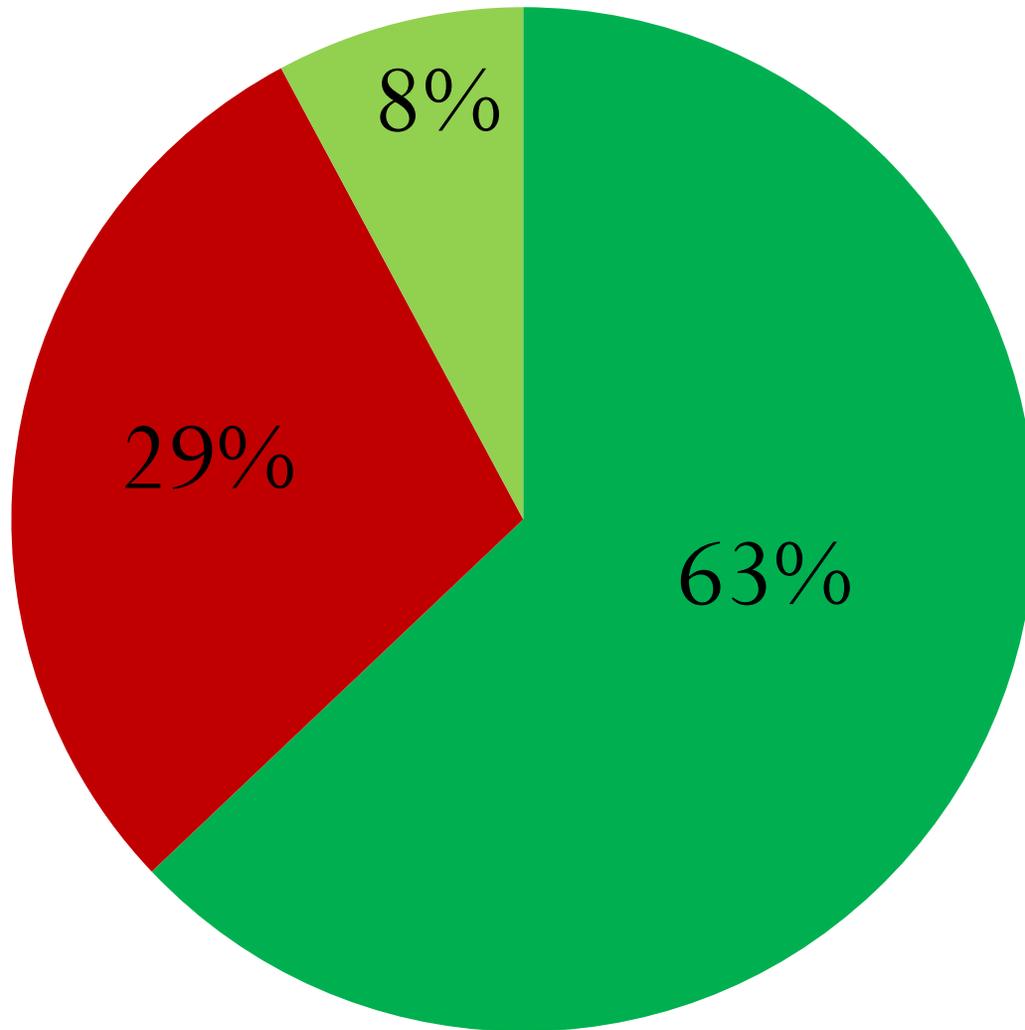
EZVoter PEVL But Voted Provisionally at the Polls by Party Breakdown



Party Effectiveness

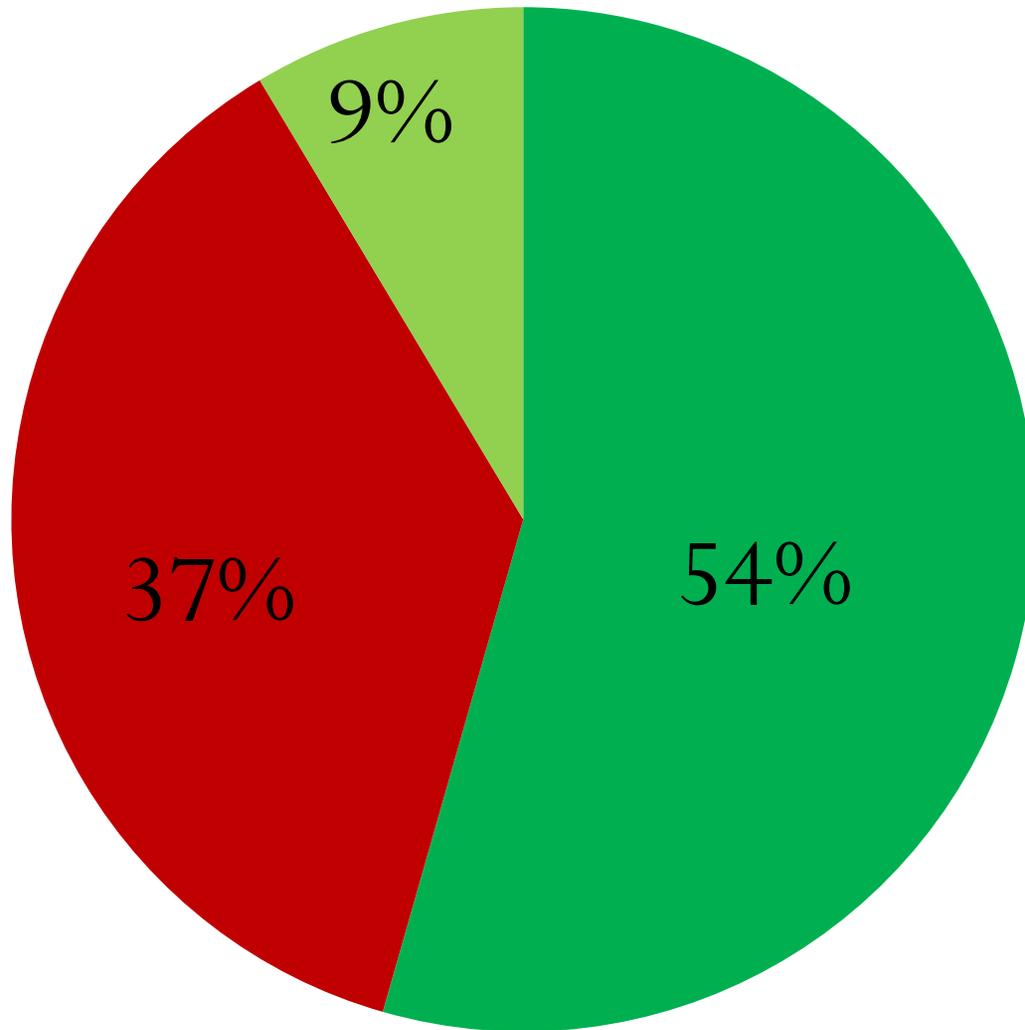
For each party & affiliation category, how effective was the EZVoter PEVL tool?

EZVoter PEVL General 2010: Republican



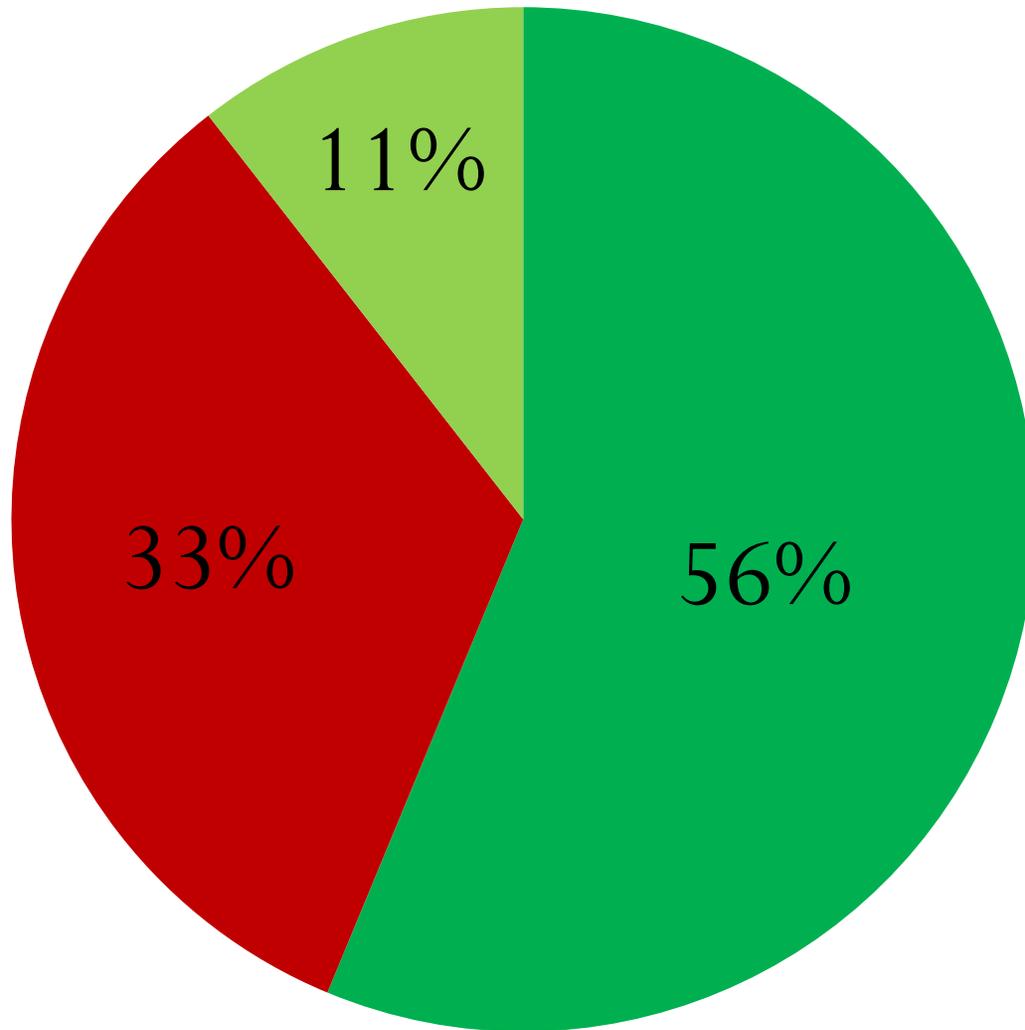
- Returned
- Did not vote
- Provisional

EZVoter PEVL General 2010: Democrat



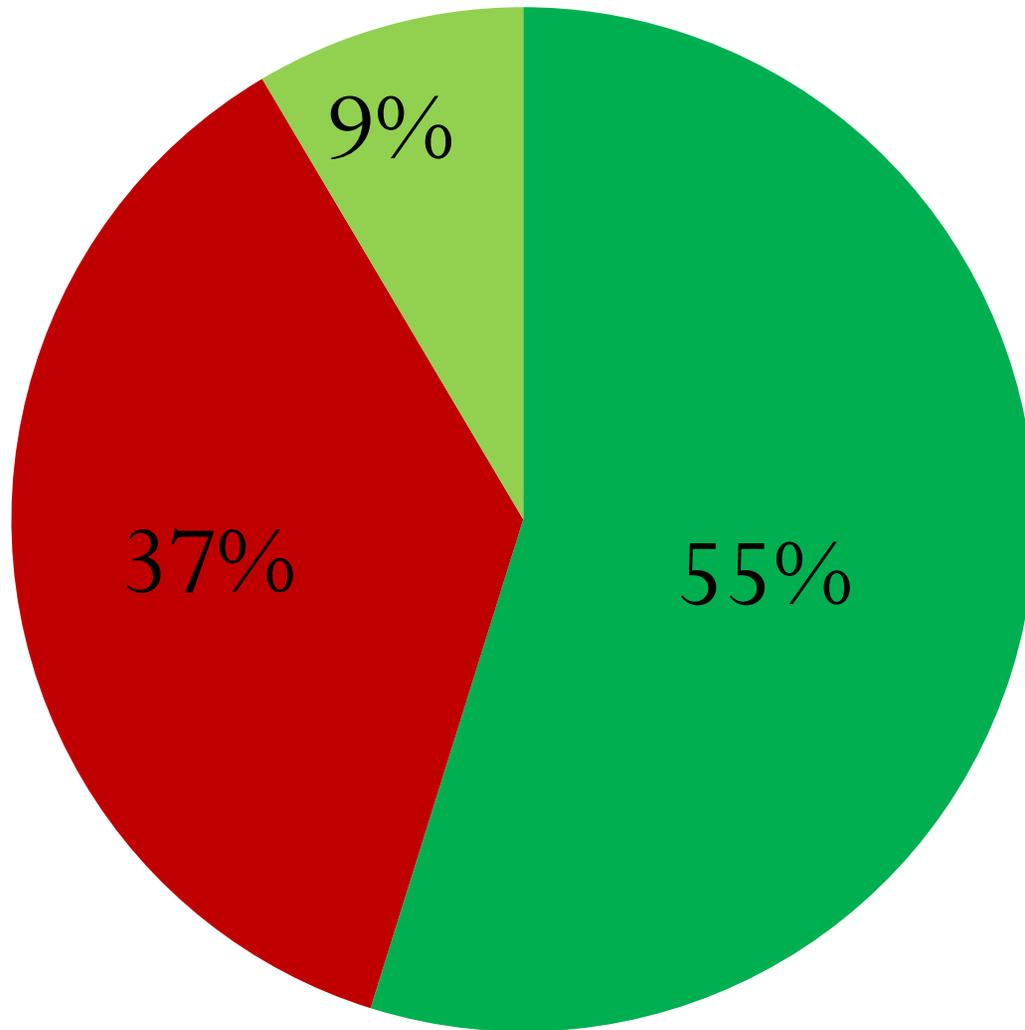
- Returned
- Did not vote
- Provisional

EZVoter PEVL General 2010: Green



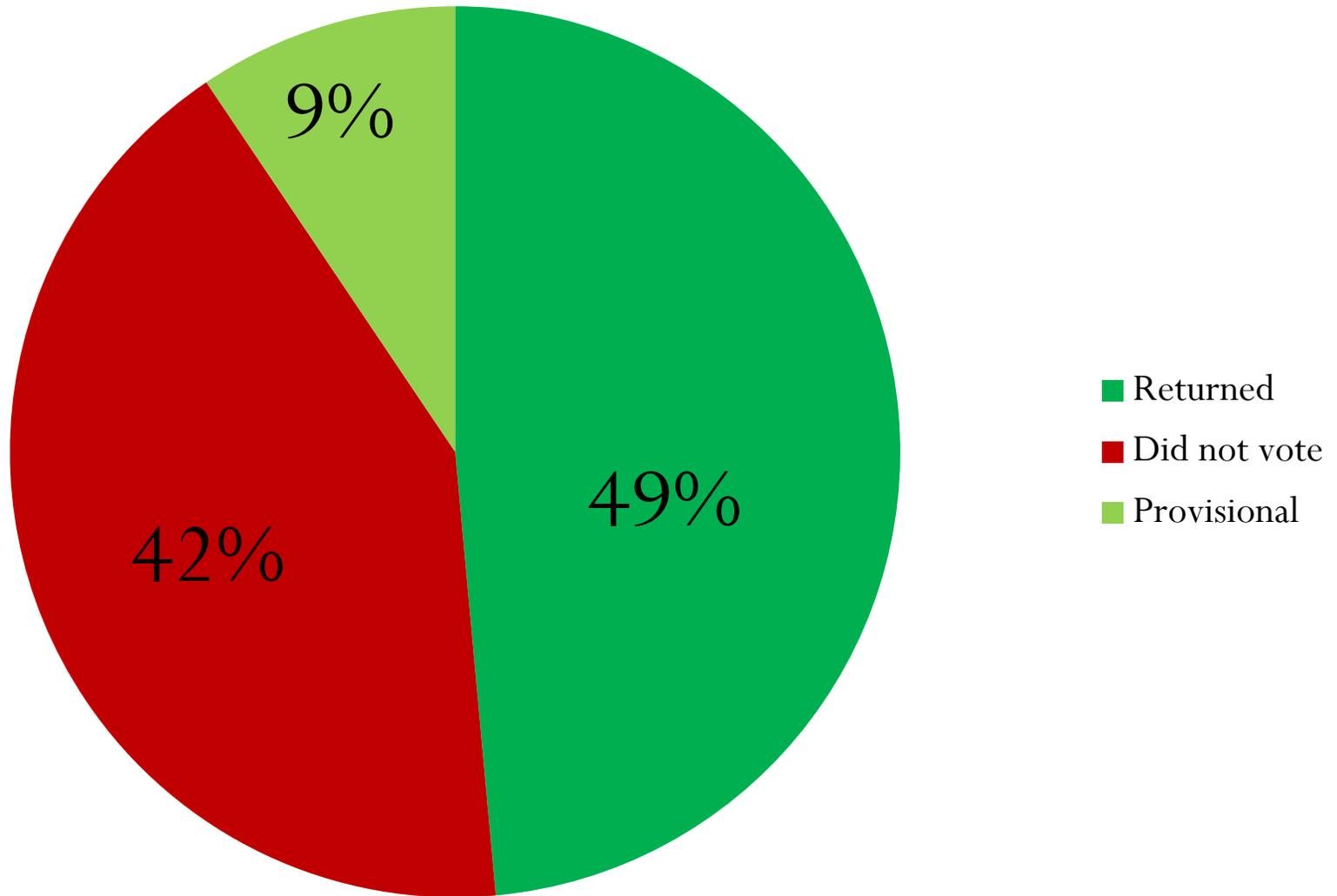
- Returned
- Did not vote
- Provisional

EZVoter PEVL General 2010: Libertarian

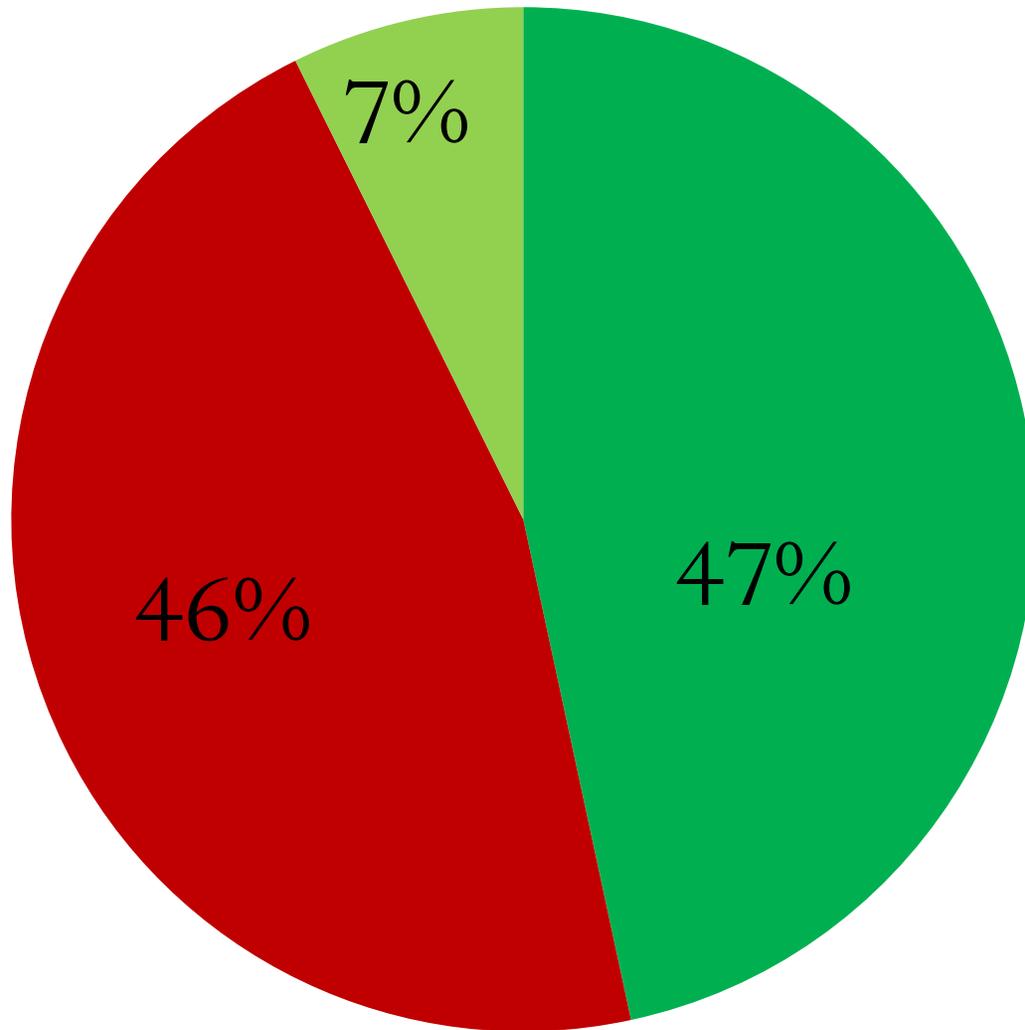


- Returned
- Did not vote
- Provisional

EZVoter PEVL General 2010: Other Party Affiliation



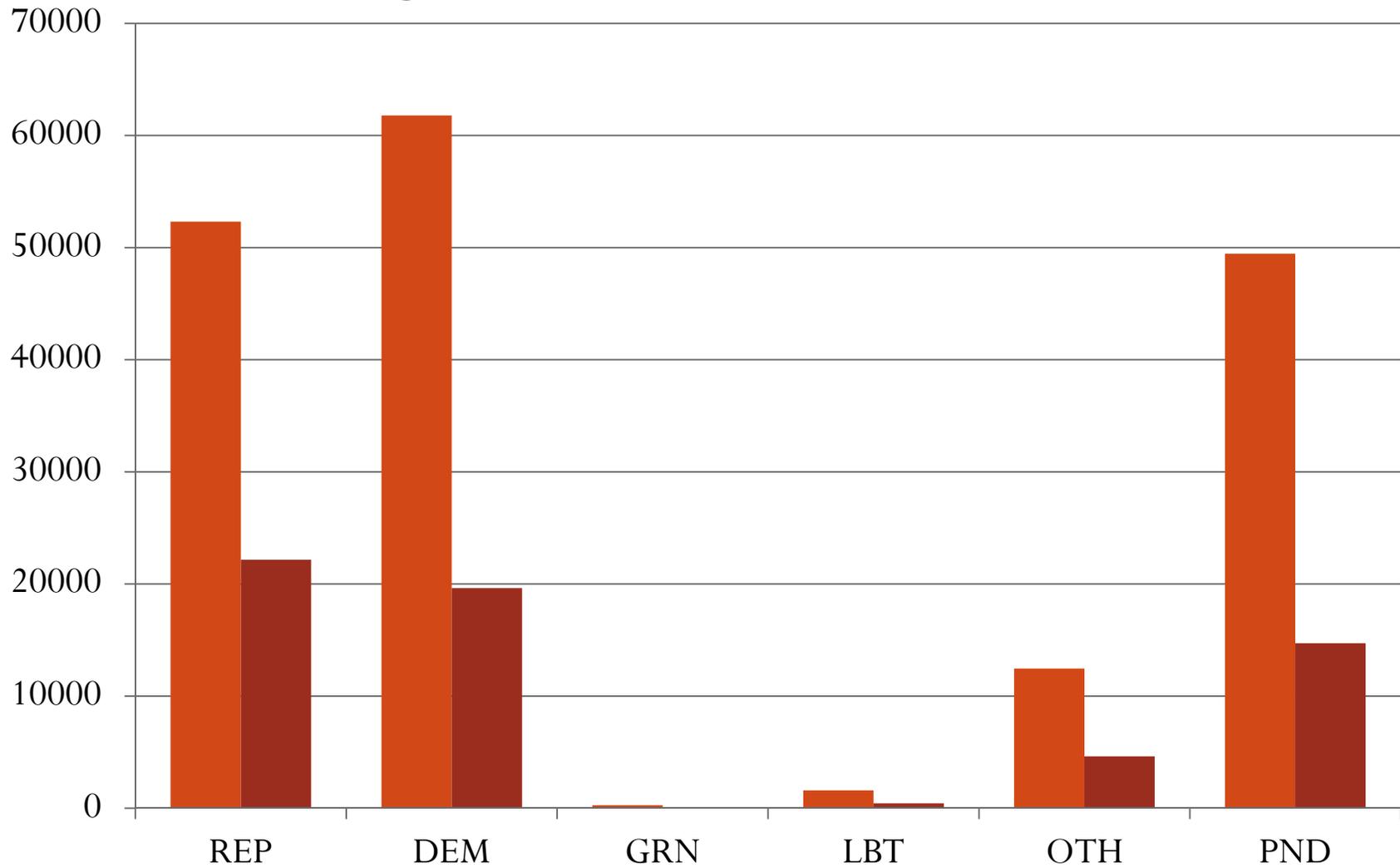
EZVoter PEVL General 2010: Party Not Designated



- Returned
- Did not vote
- Provisional

How does the return rate compare to the General Election of 2008?

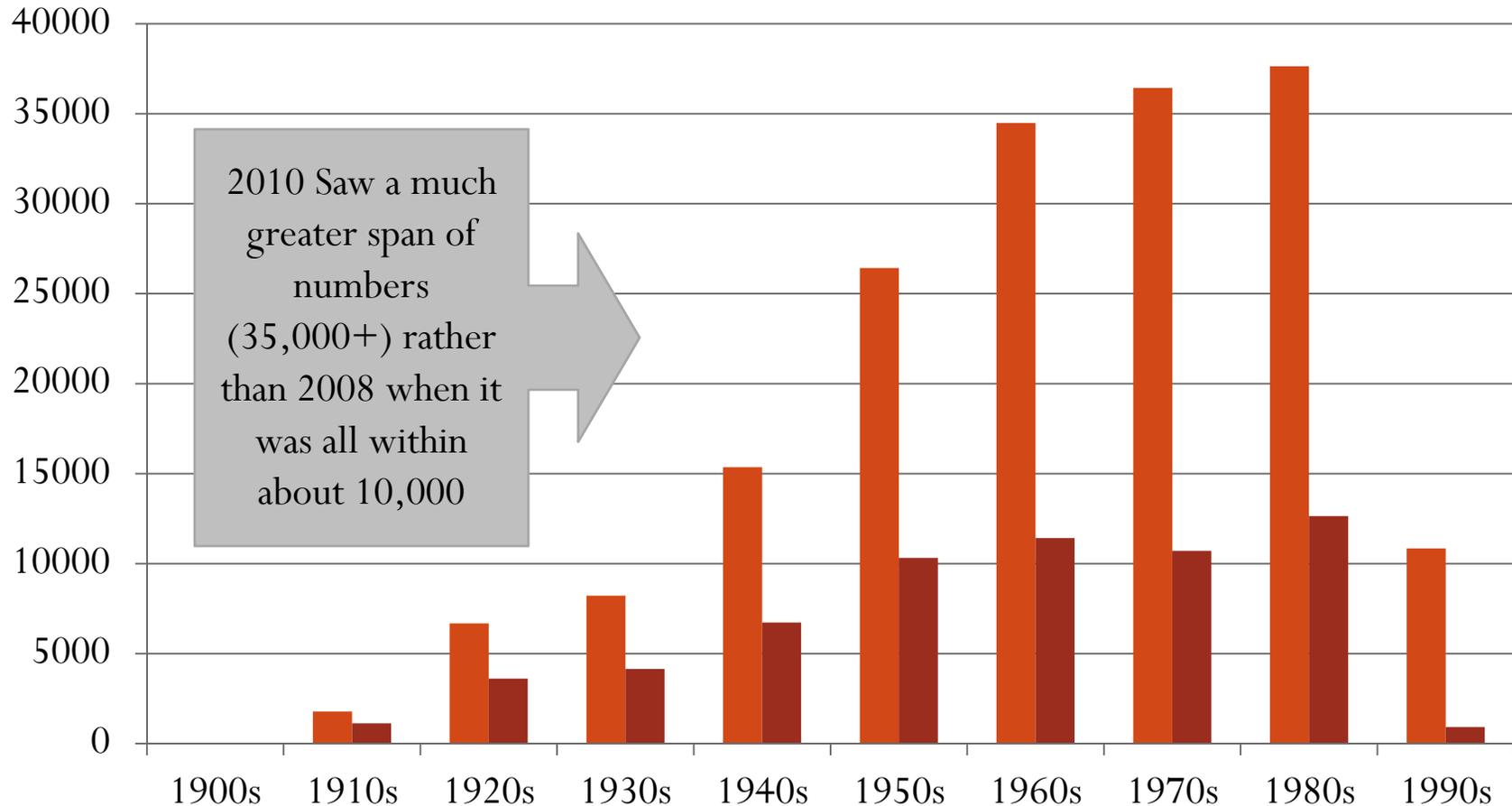
Party Affiliation of Voters Who Did Not Return Early Ballot



2010

2008

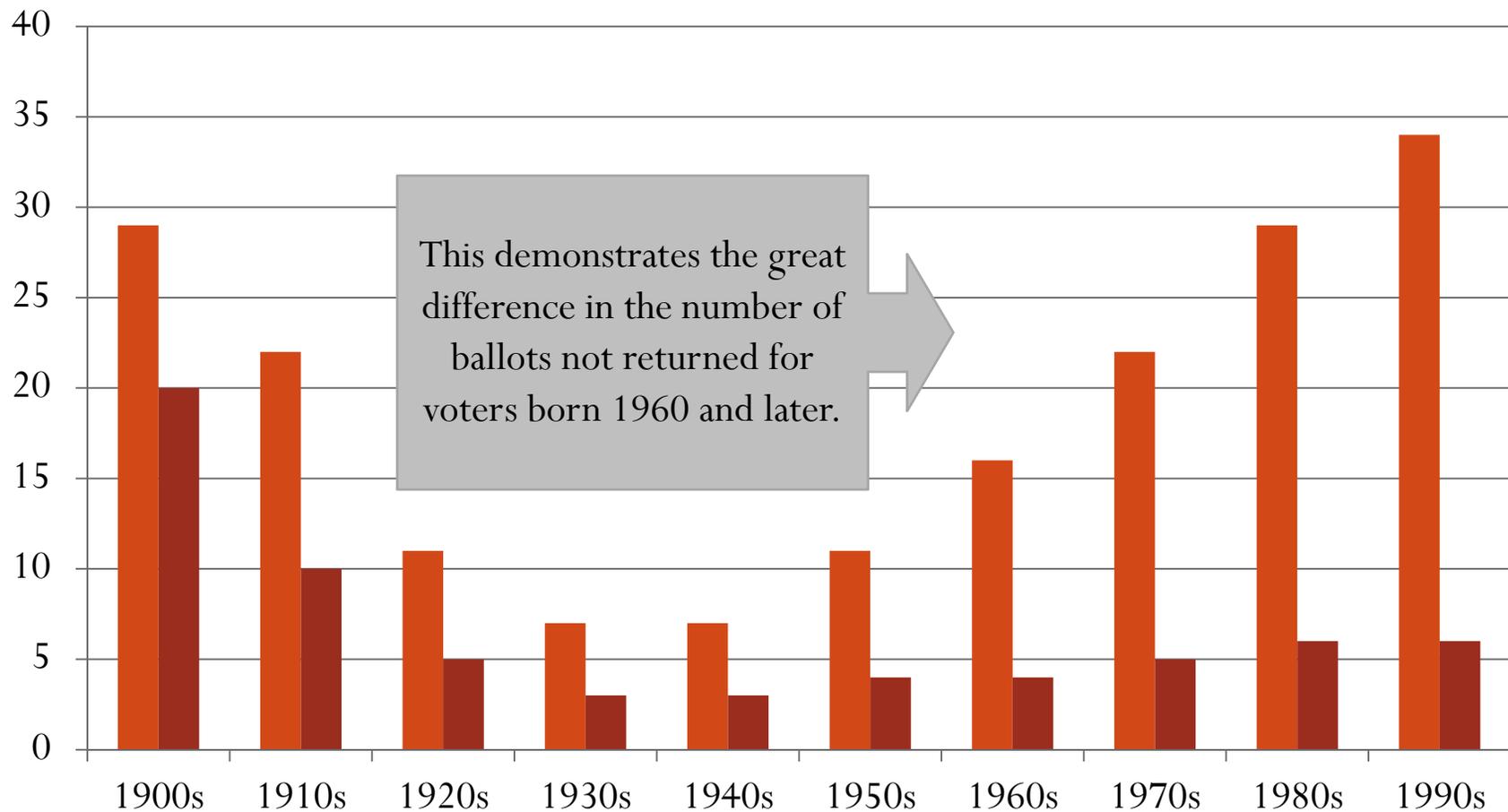
Date of Birth of Voter by Decade for Ballots Mailed & Not Returned



2010

2008

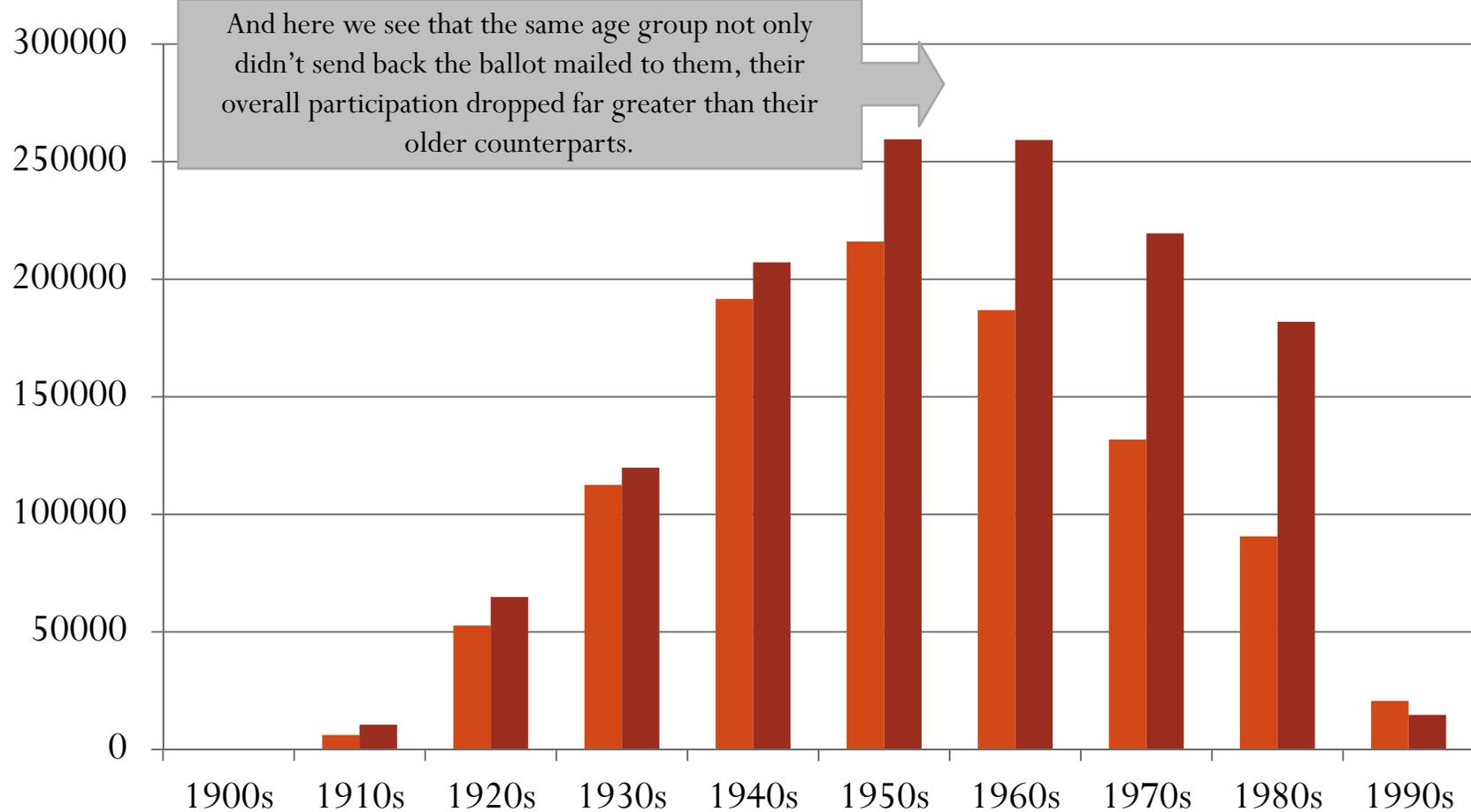
% of Vote Which Were Ballots Sent & Not Returned For Voters of a Decade



2010

2008

Ballots Cast By Voters of a Decade



This includes early ballots returned, standard & all provisional ballots from the polls.

2010

2008